

CONTENTS

PART 1 INTRODUCTION

Introduction

Betty Jane Punnett and Oded Shenkar 3

PART 2 DESIGNING EFFECTIVE RESEARCH

The Essence of Performing Meaningful Comparative International Survey Research

Itzhak Harpaz 17

The Need for International Qualitative Research

Lorna L. Wright 49

Experimental Methods for Research on Culture and Management

Kwok Leung and Steven K. Su 68

PART 3 THE ROLE OF CULTURE IN INTERNATIONAL MANAGEMENT RESEARCH

Conceptualizing Culture: Elucidating the Streams of Research in International Cross-Cultural Management

*Nakiye A. Boyacigiller, Jill Kleinberg,
Margaret E. Phillips, and Sonja A. Sackmann* 99

Cultural Distance Revisited: Toward a More Rigorous Conceptualization and Measurement of Cultural Differences

Oded Shenkar 168

The Role of Subjective Culture in Organizations: Progress and Pitfalls Twenty Years Later

*Rabi S. Bhagat, Ben L. Kedia, Liliana M. Perez,
and Karen South Moustafa* 189

VIII HANDBOOK FOR INTERNATIONAL MANAGEMENT

PART 4 TOPICAL ISSUES IN INTERNATIONAL MANAGEMENT RESEARCH

International Alliances

Arvind Parkhe

210

Cross-Border Mergers and Acquisitions:
What Have We Learned?

Asli M. Arıkan

239

International and Cross-Cultural Leadership Research

Peter W. Dorfman

265

International Human Resource Management

*Randall S. Schuler, Pawan S. Budhwar,
and Gary W. Florkowski*

356

International Business Negotiations Research:
Revisiting "Bricks, Mortar, and Prospects"

Stephen E. Weiss

415

PART 5 CONCLUSION

International Management Research at the Dawn
of the Twenty-first Century

Betty Jane Punnett and Oded Shenkar

477

PART 6 APPENDIX

Retrieving Information for International Management
Research: Electronic and Print Sources

Ilgaz Arıkan and Meri Meredith

499

Quick Reference Guide

533

Contributors

535

Index

541