

# Table of Contents

<b>Introduction</b> .....	7
<b>Chapter 1. ICT Trends and Opportunities for E-learning</b> .....	11
The Internet comes of age .....	11
The next generation of ICT.....	14
The impact of the Internet on different sectors of the economy .....	16
Investment in ICT in education .....	18
What is the potential impact of educational technology? .....	22
From carrier to content: the innovative sequence.....	24
Key issues .....	26
<b>Chapter 2. The Market for E-learning</b> .....	29
Markets and lifelong learning .....	29
Drivers of change in the education and training industry .....	32
Clienteles and markets.....	36
The emerging value Web .....	41
<b>Chapter 3. E-learning, Partnership and School Education</b> .....	45
Prospects for e-learning developments and markets at K-12 .....	45
The United States .....	48
The European Union .....	55
The United Kingdom .....	57
Other examples .....	60
<b>Chapter 4. E-learning and Partnerships in Higher Education</b> .....	69
Main clienteles or markets.....	69
Different partners and contributors.....	71
Development of e-learning and higher education .....	74
Some policy issues and problems.....	75
<b>Chapter 5. The Nature of Partnership and Its Place in E-learning</b> .....	81
Introduction .....	81
Different modes and models of partnership.....	81

Categorisations of partnerships in e-learning .....	84
The drivers of partnership .....	85
Managing partnerships.....	91
<b>Chapter 6. Between Complacency and Cyberbole – Striking a Balance .....</b>	<b>101</b>
<b>References .....</b>	<b>107</b>

### **List of Boxes**

1. How ICT can be used to deliver benefits .....	23
2. Managed services in a nutshell.....	61
3. Various dimensions of partnerships in e-learning .....	82
4. Costs and benefits of partnerships .....	91

### **List of Tables**

1. Industries embracing the Net economy .....	17
2. Possible impact of consolidation on the education and training industry .....	33
3. Possible outsourcing: impact of privatisation on the education and training industry ..	35
4. Synthesis of market development factors.....	47
5. Two paths to improving schools .....	50
6. Key drivers for partnership .....	88

### **List of Figures**

1. Average PC installed base per 100 inhabitants and share in the home and education in the OECD area, 1992 and 1997 .....	13
2. Hours per week spent on various media among Internet users in the US.....	14
3. Growth in broadband Internet access in US households .....	15
4. Internet media development over time .....	17
5. Expected percentage of revenues moving online by 2002 .....	18
6. Home and school access to computers in OECD countries, 1998 .....	20
7. The new emerging value Web.....	42
8. Public-private partnerships: to partner? Or how to partner? A decision cycle .....	93