

Table of Contents

List of Contributors	vii
Acknowledgements	x
1. Introduction <i>Kalyan Chatterjee and William Samuelson</i>	1
2. Game Theory Models in Finance <i>Franklin Allen and Stephen Morris</i>	17
3. Game Theory Models in Accounting <i>Chandra Kanodia</i>	49
4. Game Theory Models in Operations Management and Information Systems <i>Lode Li and Seungjin Whang</i>	95
5. Incentive Contracting and the Franchise Decision <i>Francine Lafontaine and Margaret E. Slade</i>	133
6. Cooperative Games and Business Strategy <i>H.W. Stuart, Jr.</i>	189
7. Renegotiation in the Repeated Amnesty Dilemma, with Economic Applications <i>Joseph Farrell and Georg Weizsäcker</i>	213
8. Reputation and Signalling Quality Through Price Choice <i>Taradas Bandyopadhyay, Kalyan Chatterjee, and Navendu Vasavada</i>	247
9. Game Theory and The Practice of Bargaining <i>Kalyan Chatterjee</i>	273

10.	Auctions in Theory and Practice <i>William F. Samuelson</i>	295
11.	The Economics of Auctions and Bidder Collusion <i>Robert C. Marshall and Michael J. Meurer</i>	339
12.	Activity Rules for an Iterated Double Auction <i>Robert Wilson</i>	371
	Index	387