# Table of Contents

## Introduction

Tötösy de Zepetnek, Steven
Text in Context alias The Systemic and Empirical Approach to Literature and Culture 1-5

## Theory and Meta-Theory

Cupchik, Gerald C.
Identification as a Basic Problem for Aesthetic Reception 11-22

De Berg, Henk.
Reception Theory or Preception Theory? 23-30

Hakemulder, Jamèljan.
Effects of Literature: A Review 31-50

Harker, John W.
Literary Texts as Models: Implications for the Empirical Study of Literature 51-65

Hoorn, Johan.
Electrocortical Evidence for the Anomaly Theory of Metaphor Processing: A Brief Introduction 67-74

Martindale, Colin.
The Laws of Literary History 75-82

Reinhardt, Christoph.
Dimensions of Meaning in Modern Narrative: A System-Theoretical Approach to Narratology 83-90

Rusch, Gebhard.
Literature, Media, and Society: Toward a Media Description Standard 91-105

Rusch, Gebhard.
Comprehension vs. Understanding of Literature 107-119

Ryan, Marie-Laure.
Virtuality and Textuality: Reading in the Electronic Age 121-136

Schmidt, Siegfried J.

Schreier, Margrit.
Computer-Aided Qualitative Data Analysis and Its Uses in the Empirical Study of Literature 155-162

Seixo, Maria Alzira.
The Study and the Teaching of Literature and Scientific Humanism 163-168

Shen, Yeshayahu.
Cognition and the Use of Figurative Language in Poetry: The Case of Poetic Synaesthesia 169-179

Viehoff, Reinhold.
Literature and Cultural Identity 181-188

Worthmann, Friederike.
The Empirical Study of Literature and Literary Actions: A New Perspective on Literary Evaluation 189-200
Table of Contents

Application

1. Literature, Culture, and Media

Andringa, Els, Ed Tan, Petra van Horssen, and Astrid Jacobs.  
Effects of Focalization in Film Narration  203-215

Cha, Bonghi.  
Problems in the Reception of German Literature in Korea and Prospects for Intercultural Communication  217-223

Dahab, Elizabeth F.  
On the Making of a Book: An Author’s Perspective of the Literary System  225-235

Deltcheva, Roumiana.  
Totalitarian Journalism and the Media from a Systemic and Dialogic Perspective: The Case of Bulgaria  237-254

Dijk, Nel van and Jeroen K. Vermunt.  
Literary Careers and Critical Reputation: A Longitudinal Study  255-265

Esteves, Rosa.  
Discourse Genres in Nineteenth-Century Portuguese Newspapers and Literary Journals  267-277

Janssen, Susanne.  
Literary Reputation and Authors’ Intervention in Critical Reception  278-297

Ma, RuiQi.  
The Function of Literary Journals in the Literary System of Mainland China  299-307

Perkes, Carolyn.  
The Québécois- and English-Canadian Literary System: Translation, Republishing, and the Preface  310-319

Perrot, Jean.  
Children’s Literature and the Changing Status of Child Readers  321-332

Tóthsy de Zepetnek, Steven  
Factors of Cumulative Canon Formation: Examples in Canada and Hungary  333-340

Tschemokosheva, Elka.  
East Europe Meets West Europe: Differences and Similarities  341-351

Wehn, Karin.  
Canon Formation in Television Studies  353-368
# Table of Contents

## Application

### 2. Literature and Reading

<table>
<thead>
<tr>
<th>Author(s)</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barsch, Achim.</td>
<td>Young People Reading Popular/Commercial Fiction</td>
<td>371-383</td>
</tr>
<tr>
<td>Blažić, Milena.</td>
<td>The Understanding of Metaphor by Elementary School Students</td>
<td>385-391</td>
</tr>
<tr>
<td>Ghesquiere, Rita.</td>
<td>The Reading Behaviour of Moroccan, Turkish, and Italian Children in Flanders</td>
<td>393-405</td>
</tr>
<tr>
<td>Graves, Barbbara.</td>
<td>Literary Reading and the Role of Domain-Specific and Generic Literary Knowledge</td>
<td>423-436</td>
</tr>
<tr>
<td>Hanauer, David.</td>
<td>Reading Poetry and Surface Information Recall</td>
<td>453-469</td>
</tr>
<tr>
<td>Leontiev, Dmitry A., Natalia Zherdeva, and Inna Chugunova.</td>
<td>Readers’ Perception of Commercial Genres and Book Covers: A Psychosemantic Study</td>
<td>471-483</td>
</tr>
<tr>
<td>Noice, Tony and Helga Noice.</td>
<td>Retention of Theatrical Scripts by Means of Character Analysis</td>
<td>485-504</td>
</tr>
<tr>
<td>Oetelaar, Sabine van den, Saskia Tellegen, and Mallory Wober.</td>
<td>Affective Response to Reading: A Comparison of Reading in the United Kingdom and The Netherlands</td>
<td>505-513</td>
</tr>
<tr>
<td>Tőtősy de Zepetnek, Steven.</td>
<td>Reading Pornographic Literature: The Author and Gender Appropriation</td>
<td>515-525</td>
</tr>
<tr>
<td>Trabasso, Tom and Soyoung Soh.</td>
<td>Using Think-Aloud Protocols to Reveal Readers’ Understanding of and Responses to Narratives</td>
<td>527-547</td>
</tr>
<tr>
<td>Van Peer, Will.</td>
<td>The Empirical Study of Literary Evaluation</td>
<td>549-558</td>
</tr>
<tr>
<td>Vorderer, Peter, Gerald C. Cupchik, and Keith Oatley.</td>
<td>Reading and Literary Landscapes: Experience and Action from Self-Oriented and Spectator Perspectives</td>
<td>559-571</td>
</tr>
</tbody>
</table>

## Selected Bibliography

<table>
<thead>
<tr>
<th>Author(s)</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tőtősy de Zepetnek, Steven.</td>
<td>A Selected Bibliography of Works in The Systemic and Empirical Approach to Literature and Culture</td>
<td>575-590</td>
</tr>
</tbody>
</table>

## Index

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>591-605</td>
</tr>
</tbody>
</table>