

**CONTENTS – Volume 2**

<i>Language, Power and Structure: Communication and Control Issues in the Multinational</i> Marcham, Rebecca, Denice Welch & Lawrence Welch	459
<i>The Borneo Company Limited: An Examination of the Evolution of Merchant Enterprise into Multinational Corporation</i> Metcalfe, Stuart	483
<i>Causality Between International Expansion and Investment in Intangibles, With Implications for Financial Performance and Firm Survival</i> Mitchell, Will, Randall Morck, J. Myles Shaver & Bernard Yeung	513
<i>The Dynamics of Country-of-Origin Effect: The Case of South Korea</i> Nebenzahl, Israel D. & Eugene D. Jaffe	545
<i>A Model on European Union – Central and Eastern Europe Bilateral Trade</i> Papacelidis, Pantelis & Dimitrios Kyrikilis	565
<i>Creative Subsidiaries and The Evolution of Technology in Multinational Enterprises</i> Pearce, Robert	581
<i>Overseas R&amp;D and the Strategic Evolution of MNEs: Evidence from Laboratories in the UK</i> Pearce, Robert & Marina Papanastassiou	609
<i>Allocative and Industry Efficiency of Foreign Investment Enterprises in Slovenian Manufacturing Sector</i> Rojec, Matija & Marko Hocevar	639
<i>The Theory of the Flagship Firm</i> Rugman, Alan M. & Joseph R. D'Cruz	665
<i>French Direct Investment in Australia: Testing Dunning's Eclectic Paradigm for Homogeneity</i> Scally, Amale & Peter J. Pope	689
<i>Internationalization Processes and Cooperative Arrangements: The Experience of Portuguese Firms</i> Simões, Vitor Corado	715
<i>Types of Centers within Multinational Corporations: An Empirical Investigation</i> Surlemont, Bernard	745

<i>Leadership Styles of Russian and Estonian Managers: Finnish Expatriates'</i>	767
<i>Experiences</i>	
Suntari, Vesa	
<i>Co-ordination and Configuration: A Framework for Mapping Evolution of Subsidiary Strategy</i>	793
Taggart, James H.	
<i>Variations in R&amp;D Complexity in MNC Subsidiaries</i>	815
Taggart, James H. & Jenny Taggart	
<i>Firm Reactions to Environmental Shocks: Internationalization Responses to Market Liberalization</i>	841
Toulan, Omar N.	
<i>Oral Pleasure and Expatriate Satisfaction: An Empirical Approach</i>	872
Usunier, Jean-Claude	
<i>International Market Entry: The Impact of Competitor Environment and Source of Information</i>	899
Whitelock, Jeryl & David Jobber	
<i>The International Distribution of Franchises by US Franchisors</i>	925
Zietlow, Dixie S. & Jean-Francois Hennart	