

Contents

1	Introduction	1
1.1	Background and overview	1
1.2	Content of the chapters	8
2	Preference, Utility, and Choice: Classic Models	15
2.1	Introduction	15
2.2	Binary relations and preferences	16
2.3	Binary relations and choice	26
2.4	Utility and choice	30
2.5	Expansion-contraction axioms	34
2.6	Relations between the classes of choice functions	43
2.7	Concluding remarks and guide to the literature	46
3	Utility Maximization Within a Constant Threshold or a Threshold Depending on One Alternative	51
3.1	Introduction	51
3.2	Non-negative threshold functions: the interval choice case	52
3.3	Interval orders, semiorders, and interval choice	54
3.4	Properties of interval orders and semiorders	67
3.5	Interval choice and maximal antichains	84
3.6	Choice functions rationalizable by interval orders and semiorders	90
3.7	Arbitrary threshold functions and biorders	95
3.8	Choice functions rationalizable by biorders	104
3.9	Concluding remarks and guide to the literature	107
4	Utility Maximization Within a Threshold Depending on Both Compared Alternatives	113
4.1	Introduction	113
4.2	Representation theorems	113
4.3	Additive threshold function	117
4.4	Multiplicative threshold function	119
4.5	Properties of choice functions	136
4.6	Concluding remarks and guide to the literature	137

5	Utility Maximization Within a Context-dependent Threshold	139
5.1	Introduction	139
5.2	Analysis of choice models	140
5.3	Properties of choice functions	145
5.4	Inclusive and strongly inclusive maximization	154
5.5	Over-value choice	159
5.6	Binary rationalizability of choice	164
5.7	Utility maximization within an additive threshold func- tion	171
5.8	Properties of simple semiorders	182
5.9	Utility maximization within a non-decreasing threshold function	185
5.10	Concluding remarks and guide to the literature	188
6	Conclusion	193
	List of Notations	201
	References	207
	Index	221