

Contents

Preface	ix
Acknowledgments	xiii
1. The Times, Life, and Works of Thorstein Veblen (1857–1929)	3
2. The Mistaken Marginality of the “Man from Mars”	30
3. Beyond the Myth of Marginality: Ethnicity and Evolutionism	57
4. Evolutionary Change: Back to the Future?	76
5. The Conspicuous Conservation of Leisure Class Culture	101
6. The Problem: Predatory Institutions	117
7. The Solution: Workmanship Institutions	137
8. Conclusions	160
References	169
Index	185
About the Author	209