

# CONTENTS

<b>Contributors</b>	vii
<b>Preface</b>	ix
<b>Part I INTRODUCTION</b>	
<b>1 Comparative Research</b>	3
<i>Janet Harkness, Peter Ph. Mohler, and Fons J. R. Van de Vijver</i>	
<b>Part II DESIGN AND IMPLEMENTATION</b>	
<b>2 Questionnaire Design in Comparative Research</b>	19
<i>Janet Harkness, Fons J. R. Van de Vijver, and Timothy P. Johnson</i>	
<b>3 Questionnaire Translation</b>	35
<i>Janet Harkness</i>	
<b>4 Communication and Social Cognition</b>	57
<i>Michael Braun</i>	
<b>5 Developing Comparable Questions in Cross-National Surveys</b>	69
<i>Tom W. Smith</i>	
<b>6 Culture-Sensitive Context Effects: A Challenge</b>	
<b>for Cross-Cultural Surveys</b>	93
<i>Norbert Schwarz</i>	
<b>7 Background Variables</b>	101
<i>Michael Braun and Peter Ph. Mohler</i>	
<b>8 Sampling and Estimation</b>	117
<i>Sabine Häder and Siegfried Gabler</i>	
<b>Part III ERROR AND COMPARATIVE SURVEYS</b>	
<b>9 Errors in Comparative Survey Research: An Overview</b>	137
<i>Michael Braun</i>	
<b>10 Bias and Equivalence: Cross-Cultural Perspectives</b>	143
<i>Fons J. R. Van de Vijver</i>	
<b>11 Nonresponse in Cross-Cultural and Cross-National Surveys</b>	157
<i>Mick P. Couper and Edith D. de Leeuw</i>	
<b>12 Data Collection Methods</b>	179
<i>Knut Kalgraaff Skjåk and Janet Harkness</i>	
<b>13 Social Desirability in Cross-Cultural Research</b>	195
<i>Timothy P. Johnson and Fons Van de Vijver</i>	

**Part IV ANALYSIS OF COMPARATIVE DATA**

14 Bias and Substantive Analyses <i>Fons J. R. Van de Vijver</i>	207
15 Multidimensional Scaling <i>Johnny Fontaine</i>	235
16 Cross-Cultural Equivalence with Structural Equation Modeling <i>Jaak Billiet</i>	247
17 Multitrait – Multimethod Studies <i>Willem E. Saris</i>	265
18 Response Function Equality <i>Willem E. Saris</i>	275

**Part V DOCUMENTATION AND SECONDARY ANALYSIS**

19 Using Published Survey Data <i>Jan W. van Deth</i>	291
20 Documenting Comparative Surveys for Secondary Analysis <i>Peter Ph. Mohler and Rolf Uher</i>	311
21 The Use of Meta-Analysis in Cross-National Studies <i>Edith D. de Leeuw and Joop J. Hox</i>	329

**Glossary**

<i>Timothy P. Johnson</i>	347
---------------------------	-----

**References**

359
-----

**Author Index**

401
-----

**Subject Index**

415
-----