



# *Contents*

<i>ix</i>	<i>Acknowledgments</i>	
1	Chapter One	<b>Lifting the Veil</b>
25	Chapter Two	<b>The Wedding-Industrial Complex</b>
77	Chapter Three	<b>Romancing the Clone: The <b>White</b> Wedding</b>
123	Chapter Four	<b>Four Weddings and an Industry: Popular Film and Television Weddings</b>
159	Chapter Five	<b>And They Lived Happily Ever After . . .</b>
169	<i>Epilogue</i>	
173	<i>Appendix</i>	
185	<i>Endnotes</i>	
189	<i>References</i>	
201	<i>Photo Permissions</i>	
203	<i>Index</i>	