## **CONTENTS**

References

About the Author 92

Series Editor's Introduction 1
Acknowledgments 3
Preface 5
1. Computer-Assisted Interviewing 9  CADAC as a Substitute for Paper Questionnaires 11  CADAC as a Partial Substitute for Interviewers 16  CADAC Can Be Better Than Normal Interviewing 20  Disadvantages of CADAC 24  Summary 26
2. Different CADAC Applications 26 Interviewer-Administered Survey Research 31 Self-Administered Survey Research 40 Computer-Assisted Panel Research 49
3. Writing Questionnaires 59  The Modularization of the Questionnaire 63  Design of the Modules 64  Specification of the Questionnaire 68  Testing the Syntax and Branching 70  Testing Questionnaires in Pilot Studies 72  Testing the Data 74
4. CADAC Hardware and Software 74 CADAC Hardware 75 CADAC Software 78
Appendix: Computer Programs for CADAC 86