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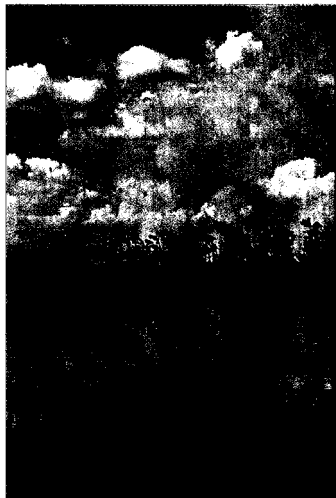
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This book is a popular adaptation of *Caring for the Earth: A Strategy for Sustainable Living*, which was published by IUCN – The World Conservation Union, UNEP (United Nations Environment Programme) and WWF (World Wide Fund For Nature) in 1991. The parent volume is a more detailed presentation of the same message. Both of these books are successors to the *World Conservation Strategy*, published by the same organizations in 1980.



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