

Contents

Notes on contributors	vii
Introduction	1
PART ONE CULTURE AND POWER	
1 Culture and power: the state of research <i>Néstor García Canclini</i>	17
2 Popular culture and social control in late capitalism <i>David Tetzlaff</i>	48
3 Post-Marxism: critical postmodernism and cultural studies <i>Kuan-Hsing Chen</i>	73
4 Feminism and cultural studies <i>Sarah Franklin, Celia Lury and Jackie Stacey</i>	90
5 Media, ethnicity and identity <i>Thomas K. Fitzgerald</i>	112
PART TWO THE AUDIENCE AND EVERYDAY LIFE	
6 Texts, readers and contexts of reading <i>Shaun Moores</i>	137
7 Reading reception: mediation and transparency in viewers' reception of a TV programme <i>Kay Richardson and John Corner</i>	158

8	Teenage girls reading <i>Jackie</i> <i>Elizabeth Frazer</i>	182
9	What's the meaning of this? Viewers' plural sense-making of TV news <i>Peter Dahlgren</i>	201
10	The politics of polysemy: television news, everyday consciousness and political action <i>Klaus Bruhn Jensen</i>	218
11	Women as audience: the experience of unwaged women of the performing arts <i>Susan Kippax</i>	239
PART THREE THE MEDIA AND PUBLIC LIFE		
12	The alternative public realm: the organization of the 1980s anti- nuclear press in West Germany and Britain <i>John D.H. Downing</i>	259
13	The popular press and political democracy <i>Colin Sparks</i>	278
14	From production to propaganda? <i>Philip Schlesinger</i>	293
15	Public service broadcasting and modern public life <i>Paddy Scannell</i>	317
	Index	349