Contents

Notes on contributors vii

Introduction 1

PART ONE  CULTURE AND POWER

1 Culture and power: the state of research
Néstor García Canclini 17

2 Popular culture and social control in late capitalism
David Tetzlaff 48

3 Post-Marxism: critical postmodernism and cultural studies
Kuan-Hsing Chen 73

4 Feminism and cultural studies
Sarah Franklin, Celia Lury and Jackie Stacey 90

5 Media, ethnicity and identity
Thomas K. Fitzgerald 112

PART TWO  THE AUDIENCE AND EVERYDAY LIFE

6 Texts, readers and contexts of reading
Shaun Moores 137

7 Reading reception: mediation and transparency in viewers’
reception of a TV programme
Kay Richardson and John Corner 158
Culture and power

8 Teenage girls reading Jackie
   Elizabeth Frazer

9 What's the meaning of this? Viewers' plural sense-making of
   TV news
   Peter Dahlgren

10 The politics of polysemy: television news, everyday consciousness
    and political action
   Klaus Bruhn Jensen

11 Women as audience: the experience of unwaged women of the
    performing arts
   Susan Kippax

PART THREE  THE MEDIA AND PUBLIC LIFE

12 The alternative public realm: the organization of the 1980s anti-
    nuclear press in West Germany and Britain
   John D.H. Downing

13 The popular press and political democracy
   Colin Sparks

14 From production to propaganda?
   Philip Schlesinger

15 Public service broadcasting and modern public life
   Paddy Scannell

Index