Contents

Introduction 1
Rolland Munro

Part 1: Imagining Mass

Introduction to Part 1 13
Interpreting mass: collection/dispersion 16
Robert Cooper
Pass the salt: how language moves matter 44
Dan Rose
The mystery of the Assumption: mothers and measures 60
Heather Höpfl
Sound, technics, energy: (consumption) 73
Rob Beeston

Part 2: Mass and Community

Introduction to Part 2 99
On mass, individuals, and peg communities 102
Zygmunt Bauman
The waiting of mass: endless displacement and the death of community 114
Rolland Munro
Consuming averages: interpreting luck and the social mass 129
Jane Parish
Virtual masses and real minorities: imagining the nation across space and time: the case of Rhodesians on the world wide web 142
Doug Stuart

Part 3: Mass and Persons

Introduction to Part 3 155
All-consuming passions: materials and subjectivity in the age of enhancement 158
Joanna Latimer
Becoming mass: glamour, authority and human presence 174
Nick Lee
Ordering others and othering orders: the consumption and disposal of otherness 189
Cristina Palli Monguilod
Border blues: between Maastricht and Dada disorder

Robert Grafton Small

Notes on contributors

Index