

Contents

Introduction	1
1. Decision Making under Uncertainty and the Concept of Rationality	11
2. A Theory of Decision Making under Uncertainty: The Paradigmatic Approach	27
3. The Decision-Making Process and Its Implications for Individual Behavior	45
4. Individuals in Society	63
5. Conventions and Social Institutions	87
6. Status	113
7. Envy	125
8. Conclusion	149
9. Appendix: Table of Propositions and Corollaries	155
10. Bibliography	157
Name Index	177
Subject Index	181