



Contents

Introduction: Evaluation in Advanced Capitalist Society	vii
1. Trends	1
Structural Changes	2
Conceptual Changes	3
Mixed Methods and the Unraveling of Consensus	5
Utilization, Values, and Politics	7
Summary	10
2. Evaluation as an Institution and Profession	12
Emergence of Evaluation as an Institution	15
Evaluation as a Profession	19
Among Other Professions	24
Evaluation's Future	28
3. Government and Evaluation	32
Accountability and Evaluation	35
Government Evaluation in the United States	38
Government Evaluation in Britain	42
Government Evaluation in Canada	46
Government Evaluation in Europe	48
Conclusions	52
4. Higher Education: An Example	56
Higher Education Accountability	59
Evaluating Programs	61
Strengths and Weaknesses of Program Reviews	65
Public Accountability	67

5. Evaluation as a Discipline	73
Is Evaluation a Discipline?	73
The Authority Structure of Disciplines	78
Disciplinary Change	81
The Future—A Transdiscipline?	86
6. The Legacy of U.S. Social Science	91
U.S. Social Science, 1865-1896	93
Progressivism, 1896-1914	98
World War I Until 1929	103
Conclusions	111
7. Social Justice	114
Stakeholders and the Fractured Consensus	117
Attempts at Further Reform	121
Social Class	123
Social Justice and Evaluation	126
8. Methodology and Justice	127
Cranometry	128
Two Evaluation Examples	130
Causation and Methods	132
Program Definition	135
Injustice and Method	137
9. Evaluation in Multicultural Societies	141
Nationalism and Ethnicity	143
Canada and the United States as Multicultural Societies	146
Minority Rights	150
Stakeholder Evaluation	155
Conclusion	159
10. Professional Ethics	163
Definition	163
Codes of Conduct	164
Principles	166
Ethical Fallacies	168
Ethics and Justice	170
References	173
Index	184
About the Author	199