

# Contents

Foreword	vii
John H. Stanfield II	
Preface	ix
1. Introduction	1
2. Theoretical Framework	18
3. Political Discourse	49
4. Corporate Discourse	115
5. Academic Discourse	158
6. Educational Discourse	197
7. Media Discourse	241
8. Conclusions	283
Appendix	293
References	294
Author Index	307
Subject Index	313
About the Author	320