

Table of Contents

	Page
Introduction	ix
 PART I. THE SOCIAL BASES OF KNOWLEDGE	
<i>Serge Moscovici</i> The Psychology of Scientific Myths	3
<i>Mario von Cranach</i> The Multi-level Organisation of Knowledge and Action – An integration of Complexity	10
<i>Lenelis Kruse and Susanne Schwarz</i> Who Pays the Bill? The Language of Social Representation	23
<i>Klaus Scherer</i> On Social Representations of Emotional Experience: Stereotypes, Prototypes, or Archetypes?	30
<i>Wolfgang Scholl</i> The Social Production of Knowledge	37
 PART II. SOCIAL SITUATIONS AND THE ACTUALIZATION OF KNOWLEDGE	
<i>Jean Marc Monteil</i> Toward a Social Psychology of Cognitive Functioning: Theoretical Outline and Empirical Illustration	45
<i>August Flammer and Joannis Avramakis</i> Developmental Task: Where Do they Come from?	56
<i>Uwe Flick</i> Knowledge in the Definition of Social Situations – Actualization of Subjective Theories about Trust in Counselling	64
<i>Maria Luisa Schubauer-Leonie, Anne-Nelly Perret-Clermont and Michèle Grossen</i> The Construction of Adult Child Intersubjectivity in Psychological Research and in School	69
<i>Franziska Tschan</i> Social Markers in Written Action-Related Communication	78

**PART III.
KNOWLEDGE AND THE SOCIAL-CULTURAL ENVIRONMENT**

Ernest E. Boesch
Culture – Individual – Culture: The Cycle of Knowledge 89

Gerhard Kaminski
Ecological Psychology's Trouble with Knowledge: One Terrible Example 96

Luisa Molinary, Francesca Emiliani and Felice Carugati
Development According to Mothers: A Case of Social Representations 104

Alfred Lang
On the Knowledge in Things and Places 112

Annamaria Silvana de Rosa
Thematic Perspectives and Epistemic Principles in Developmental Social
Cognition and Social Representation: The Meaning of a Developmental
Approach to the Investigation of Social Representations 120

Marie-Noelle Schurmans and Pierre Dasen
Social Representations of Intelligence: Côte d'Ivoire and Switzerland 144

Norbert Semmer
One Man's Meat, Another Man's Poisen? Stressors and their Cultural
Background 153

**PART IV.
SOCIAL PRACTICES AND THE DYNAMICS OF SOCIAL REPRESENTATIONS**

Hanns-Dietrich Dann
Subjective Theories and Their Social Foundation in Education 161

H. Peter Dachler
Management and Leadership as Relational Phenomena 169

Ivana Marková
Scientific and Public Knowledge of AIDS: The Problem of Their Integration 179

Juan Antonio Pérez and Gabriel Mugny
Social Impact of Experts and Minorities, and Smoking Cessation 184

Gün R. Semin and Monica Rubini
Examining the Cultural Constitution of the Category of Person 189

Beat Thommen, Mario von Cranach and Rolf Ammann
The Organization of Individual Action Through Social Representations:
A Comparative Study of Two Therapeutic Schools 194

Subject Index 203

Name Index 213