

Contents

Ethics and Decision Making: Conflict, Authority and Discipline Samuel M. Natale, D. Phil. (Oxon), John B. Wilson, M.A. and Barbara Cowell	1
Chapter 11: A Machiavellian Analysis Arthur Sharplin, Ph.D.	23
Ethics on Wall Street David P. Schmidt, Ph.D.	39
Option Pricing and Market Manipulation Vincent Calluzzo, Ph.D.	51
Business Ethics Beyond the Year 2000: Right Questions and Wrong Questions Kenneth M. Bond, Ph.D.	109
Is Good Ethics Good Business? Robert E. Frederick, Ph.D.	119
Who Are My Neighbors, and What Do I Owe Them? Robert A. Eberle, M.B.A., M.S.I.A.	127
Performance Appraisal: Between Scylla and Charybdis Charles P. Duffy, C.F.C., Ed.D. and Kenneth M. Frawley, B.S.	133
How Do Corporate Managers Shape Public Policy Issues? Norman Bowie, Ph.D.	143
A Framework for the Establishment of Applied Ethics in the Exercise of Management Activities Sebastian A. Sora, D.P.S.	159
Economic Development and Values: Life Beyond Gross National Product Joseph W. Ford, Ph.D.	169
Business Ethics in the Global Workplace Darlene A. Pienta, Ph.D.	179