Contents

List of Photographs Preface: The Irresistible Calling		x xii
1	The "Miracle-Phone" Trade-Offs	1 7 9
	Unintended Consequences and Remedial Media	,
	Democratic, Darwinian Media	11
2	mormation on the Move	15
	The Kodak Camera and the Mobile Media Producer	
	Radio on Wheels	20
	Laptops and Portable Production	22
	Dick Tracy, Captain Kirk, and the Gold Ingot	24
	ouptain tenk, and the Gold Higot	29
3	World Wide Spiderweb	35
	Breaking Down Rooms	38
	Spiderwebs and Bird Nests	44
4	The Mobile Hearth	49
	Instantly Implemented Imagination	52
	The Telepathic Society	57 57
_		37
5	The Drawbacks of Always Being in Touch	63
	Consolations for the Hermit	64
	Customs of Refusal	66

viii Contents

6	The Social Intruder	7 3
	Cellphone Envy	74
	One-Sided Conversations	73
	Rings of Discord	78
	All the Wrong Places	80
7	Kids on the Hook	85
	The Gripping Hand	86
	Husbands and Wives on Call	9:
	Romancing the Phone	9.5
8	More than a Conversation Piece:	
	Texting, Texting, 1, 2, 3	105
	The Renaissance of Text	106
	Silence and Multitasking	112
	Libraries with Legs	113
	The Smart World	116
9	Leapfrogging Landlines and	
	the Digital Divide	123
	Cheap Talk	124
	Leapfrogging	126
	Cellphonic Passports for Global Travelers	129
10	The Cellphone at War	135
	The Cellphonic Journalist	137
	Embedded Reporters with Cellphones	140
	The Unembedded, Unprotected Journalist	144
	Television News Comes into Its Own Due to	
	the Cellphone	148
	Cellphone vs. War Blogs	150
	Cellphones as Weapons of War: The	101
	Cellphonic Fuse	154
	Microcosm and Future	160

	Contents ix
11 Future Calls Tailoring the Telephone The Eyes Don't Yet Have It Wish List for the Cellphone	163 165 170 176
Select Annotated Bibliography Index	181 215

List of Photographs (of Postcards)

1.1	"Please Miss, Give Me Heaven"	3
1.2	"If You Please, Miss, Give Me Heaven"	4
1.3	"A Doctor Quick By Bell Telephone"	5
1.4	"The Bell Telephone Guards the Home	
	by Night as by Day"	5
1.5	"The Bell Telephone Gives Instant Alarms"	6
7.1	"Sweetheart Send Me A Kiss By Wire"	97
7.2	"Now You Are Getting Too Personal"	98
7.3	"What Tales the Telephone Girl	
	Could Tell"	99
7.4	"There Must Be Something Wrong With	
	My Line"	100
7.5	"By Telephone or Wireless "	101
7.6a,b	"Call To-morrow" (both sides)	103
7 . 7	"Some folk write in Pencil "	104