Contents

List of Illustrations xi
Preface xiii
Acknowledgments xvii

1 Introduction 1
The Small World of Social Networks, 2
Ostentation and Exclusion, 4
Identities and Artists, 6
Art World as Agency, 8
Overview, 11
Guide to Further Reading, 13
Fieldwork Ideas, 15
Measures and Models, 16

2 The Pre-Raphaelites 17
Painting and Industry, 17
Poetry and London, 19
The "Central" Class, 20
Individualism and Ruskin, 22
Pre-Raphaelite Women, Medievalism, and Spirituality, 34
Design for Industry, 38
Across the Atlantic, 39
Fast-Food Chains in France, 40
Guide to Further Reading, 41
Fieldwork Ideas, 42
Measures and Models, 43

3 Narratives and Careers 47
Some Theory for Narrative and Career, 47
Narrative Creativity and Senses of Identity, 48
Performance Measures, 51
Career and Reputation, 54
Critics and Authors, 57
Cinema, 61
Style as Juncture, 63
Guide to Further Reading, 67
Fieldwork Ideas, 68
Measures and Models, 68

4 Six Major Shifts of Style 71
Propositions One and Two, 72
Who Were the Impressionists? 73
Durand-Ruel and the New System, 75
From Artisanry to Art in Limewood Sculpture, 78
Propositions Three and Four, 81
Opera, 82
Rock'n'roll, 85
Modern Dance, 87
Abstract Expressionism, 89
Guide to Further Reading, 92
Fieldwork Ideas, 94
Measures and Models, 94

5 Creativity and Agency 95
Creativity, 95
Aesthetics, 96
Technology and Ecology, 98
Witnessing Identity, 101
Boundaries, 103
Arts in the Streets, 105
African American Arts and Literature, 107
Storage and Canons, 111
Agency in Networks, 114
Guide to Further Reading, 116
Fieldwork Ideas, 117
Measures and Models, 118

6 Paths Through Broadway 119
From Sacred to Market, 119
Audience and Performance, 121
Production Packages Among Arts, 124
Popular and Professional, 125
The National Endowment for the Arts, 127
Networks of Sieving and Matching, 129
Research and Development, 132
Genre in Theatre, 135
Guide to Further Reading, 138
Fieldwork Ideas, 140
Measures and Models, 140

7  Professionals and Publics  143

An American Mosaic, 143
Public Funding for Localities, 145
Part-Time Paths, 147
Career as Professional and/or as Genius? 153
A Scientist Painter, 155
A Business Painter, 159
Two Careers Compared, 160
A Collector with a Theme, 174
Guide to Further Reading, 178
Fieldwork Ideas, 178
Measures and Models, 184

8  Conclusion  187

Spectrum of Arts, 188
Perception and Extremes, 191
Identity Urgencies and Public Support, 195
Guide to Further Reading, 198
Fieldwork Ideas, 199
Measures and Models, 200

References  201
About the Book and Author  213
Index  215