

# Contents

Notes on Contributors	vii
Introduction: Producing Management Knowledge <i>Stewart R. Clegg and Gill Palmer</i>	1
<b>Part One Producing Managers</b>	
1 Making Up Managers: Enterprise and the Ethos of Bureaucracy <i>Paul du Gay</i>	19
2 The Mentality of Management: Self-Images of American Top Executives <i>Klaus P. Hansen</i>	36
3 The Role of Social Identity in the International Transfer of Knowledge through Joint Ventures <i>John Child and Suzana Rodrigues</i>	46
<b>Part Two Comparative Cultural Recipes for Management</b>	
4 Lean Production: the Myth which Changes the World? <i>Bengt Sandkull</i>	69
5 The International Popularization of Entrepreneurial Ideas <i>José Luis Alvarez</i>	80
6 Excellence at Large: Power, Knowledge and Organizational Forms in Mexican Universities <i>Eduardo Ibarra-Colado</i>	99
7 From Cultural Imperialism to Independence: Francophone Resistance to Anglo-American Definitions of Management Knowledge in Québec <i>Jean-François Chanlat</i>	121
<b>Part Three The Future for Management</b>	
8 Interrogating Reframing: Evaluating Metaphor-based Analyses of Organizations <i>Ian Palmer and Richard Dunford</i>	141

9	Managing Sceptically: a Critique of Organizational Fashion <i>Harvie Ramsay</i>	155
10	The Axeman Cometh: the Changing Roles and Knowledges of Middle Managers <i>Harry Scarbrough and Gibson Burrell</i>	173 X
11	Management Knowledge for the Future: Innovation, Embryos and New Paradigms <i>Stewart R. Clegg, Mary Barrett, Thomas Clarke, Larry Dwyer, John Gray, Sharon Kemp and Jane Marceau</i>	190 X
	Index	237