## Contents

A guiding theorem	7
Chapter 2	
What on earth is happening?: precursor theories	11
Modernization and convergence	13
World capitalism	19
Transnational connections	26
The global village	33
Premonitions of globalization	36
Chapter 3	
Brave new worlds: recent theories	38
The world as 'one place'	39
Reflexivity and time-space distanciation	46
Postmodernity and time-space compression	54

Risk and ecological appropriation

The globalization proposal

Globalizing solvents: the classical theories

List of figures and tables

A world of difference

ix

хi

1

5

58

62

xiii

Preface

Chapter 1

**Abbreviations** 

Chapter 4	
World-class production: economic globalization	65
World trade	66
The international division of labour	70
Multinational enterprises	75
Organizational ecumenism	80
Floating finance	86
Migrant labour	89
Transnational classes	91
Conclusion: A globalized economy?	93
Chapter 5	
Earthly powers: political globalization	96
The crisis of the state	98
Planetary problems	101
International organizations	111
Three worlds into one	113
A new political culture	118
Conclusion: a global polity?	122
Chapter 6	
The new world chaos: cultural globalization	124
Fundamentalism and ecumenism	127
Cosmopolitania	133
Consumer sovereignty	139
Signs of a global culture	145
Globetrotters and jetsetters	151
Conclusion: an economy of signs and symbols	156
Chapter 7	
The end of the world as we know it	158
A summary of the process of globalization	158
Globalization, sociology and human emancipation	161
Postglobalization	163
Notes	165
References	173
Index	181