

Contents

List of plates	vii
Acknowledgements	xi
Introduction	xiii
1 The matter of whiteness	1
2 Coloured white, not coloured	41
3 The light of the world	82
4 The white man's muscles	145
5 'There's nothing I can do! Nothing!'	184
6 White death	207
Notes	224
Bibliographies	234
Index	251

Plates

Black and white plates

2.1	Sandy Huffaker 'White is a flesh colored band aid' (1970)	41
2.2	<i>Figure of a European wearing a cap and blazer</i> , Sotho, Transvaal (c.1900)	43
2.3	A count palatine representing the 'tipico biondo di razza italiana' ('typical blonde of the Italian race') (c.1938)	51
2.4	'Irish Iberian, Anglo-Teutonic, Negro' (mid-nineteenth century)	53
2.5	John Tenniel 'Two Forces' (1881)	54
2.6	Thomas Nast 'The Ignorant Vote: Honors Are Easy' (1876)	55
2.7	James A. Wales 'The Simian Irish Celt' (1880)	56
2.8	Benjamin Stone <i>Old Charcoal Burner, Worcestershire</i> (1896)	58
2.9	Benjamin Stone <i>Mr. Smith in Grotesque Leather Chair</i> (1905)	59
2.10	<i>Desert Hearts</i> (USA 1985): Cay (Patricia Charbonneau) and Vivian (Helen Shaver)	61
2.11 and 2.12	<i>Beyond the Forest</i> (USA 1949):	
2.11	Jenny (Doña Drake) and Rosa (Bette Davis)	62
2.12	Rosa and husband (Joseph Cotten)	63
2.13	Anonymous <i>Christ with Sleeping Soldiers</i> (n.d.)	69
2.14	William Etty <i>Cleopatra's Arrival in Cilicia</i> (1821)	73
2.15	Advertisement for Lux toilet soap (1955)	79
3.1	<i>Rising Sun</i> (USA 1993): Sean Connery, Harvey Keitel and Wesley Snipes	100
3.2 and 3.3	Anonymous <i>Actor Dressed as a Tramp</i> (n.d.) and Anonymous <i>A Blacksmith</i> (before 1850)	114
3.4	<i>Uncle Tom's Cabin</i> (USA 1903)	119
3.5	James Northcote <i>Henry Fuseli</i> (1778)	120
3.6	Julia Margaret Cameron <i>Sir John Herschel</i> (1867)	121
3.7	Advertisement for Luxor face powder (1938)	123
3.8 and 3.9	Advertisements from <i>Ebony</i> (1973):	
3.8	Bleach and Glow skin tone cream	124
3.9	Tawny make-up	125

Plates

3.10	Lillian Gish (n.d.)	128
3.11	Nelson Evans: photograph of Mary Pickford (c.1917)	129
3.12	N. Currier: lithograph of Fanny Elssler in the 'pas de l'ombre' (shadow dance) from <i>Ondine, ou la Naiade</i> (1846)	130
3.13	Gustave Doré <i>Les Rats de l'Opéra</i> (n.d.)	131
3.14	Lady Diana Spencer (1981)	132
3.15	The Prince and Princess of Wales and Prince William (1982)	133
3.16	<i>Coming Home</i> (USA 1978): Jane Fonda	134
3.17	'Page 3 Lovely' (1994)	135
3.18	<i>The Big Sleep</i> (USA 1946): Lauren Bacall and Humphrey Bogart	136
3.19	<i>Camille</i> (USA 1921): Alla Nazimova and Rudolph Valentino	137
3.20	<i>Foolish Wives</i> (USA 1921): Maude George and Erich von Stroheim	138
3.21	<i>The Scarlet Letter</i> (USA 1926): Lars Hanson and Lillian Gish	139
3.22	<i>Flesh and the Devil</i> (USA 1926): Greta Garbo and John Gilbert	140
3.23	<i>Personal Property</i> (USA 1936): Robert Taylor and Jean Harlow	141
3.24	<i>Jezebel</i> (USA 1938): Henry Fonda and Bette Davis	142
4.1	William H. Johnson <i>Joe Louis and Unidentified Boxer</i> (c.1939-42)	145
4.2	Johnny Weissmuller, 1930s	149
4.3	<i>The Barbarians</i> (USA 1987): David and Peter Paul	150
4.4	<i>Conan the Barbarian</i> (USA 1982): Arnold Schwarzenegger	151
4.5	<i>Rambo: First Blood II</i> (USA 1985): Sylvester Stallone	152
4.6	Dave Williams in advertisement for Muscle Foods, 1980s	153
4.7	Steve Reeves, cover of <i>Muscleman</i> (c.1950)	154
4.8	<i>Predator</i> (USA 1987): Arnold Schwarzenegger, Elpidia Carrillo, Carl Weathers and Bill Duke	156
4.9	Allen Saint-John: Tarzan illustration (c.1920s)	158
4.10	Johnny Weissmuller, 1930s	159
4.11	<i>Rambo: First Blood II</i> (USA 1985): Sylvester Stallone	160
4.12	<i>Tarzan and the Great River</i> (USA 1967): Mike Henry and Rafer Johnson	161
4.13	<i>Ercole e la regina di Lidia</i> (Italy/France 1958): Steve Reeves and Sylva Koscina	163
4.14	<i>La battaglia di Maratona</i> (Italy/ France 1959): Mylene Demongeot, Sergio Fantoni and Steve Reeves	164
4.15	<i>Maciste nella valle dei re</i> (Italy/France/Yugoslavia 1959): Mark Forrest	168
4.16	<i>Le fatiche di Ercole</i> (Italy 1957): Steve Reeves	169
4.17	The Foro Italico, Rome, built in 1938; statues by Enrico del Debbio	170
4.18	Elio Luxardo: photographic study of Primo Carnera, 1930s	172
4.19	Benito Mussolini at Terminillo, 1930s	173

Plates

4.20	<i>Ercole contro i figli del sole</i> (Italy/Spain 1964): Giuliano Gemma and Mark Forrest	175
4.21	<i>Maciste alla corte del Gran Khan</i> (Italy 1969): Gordon Scott and Chu-Lai-Chit	178
5.1	<i>Bust of Mary Kingsley</i> , Qua-Ibo, Nigeria (c. late nineteenth, early twentieth century)	185
5.2–5.8	<i>The Jewel in the Crown</i> (Granada Television 1984):	
5.2	Daphne Manners (Susan Wooldridge)	188
5.3	Hari Kumar (Art Malik) and Daphne	189
5.4	Hari, Ronald Merrick (Tim Pigott-Smith) and Daphne	190
5.5	Sarah Layton (Geraldine James)	191
5.6	Ahmed Kassim (Derrick Branche) and Sarah	192
5.7	Ahmed, Guy Perron (Charles Dance) and Sarah	193
5.8	Lady Manners (Rachel Kempson)	194

Colour plates

The colour plate section falls between pp. 144–5

- 1 Jens Juel *The Ryberg Family Portrait* (1796–7)
- 2 James Whistler *Symphony in White No 3* (1865–7)
- 3 Joshua Reynolds *Portrait of a Lady* (c. 1767–9)
- 4 Titian *The Three Ages of Man* (1512)
- 5 Giovanni Bellini *Madonna and Child with John the Baptist and St. Elizabeth* (c. 1490–5)
- 6 Anonymous *Christ with Bleeding Heart* (n.d.)
- 7 Ektachrome photograph by L. Burrows illustrating ‘special lighting effects’ (1955)
- 8 Two ‘portraits of girl’ illustrating high (left) and low (right) contrast lighting (1957)
- 9 *La Reine Margot* (France/Germany/Italy 1994): Vincent Perez and Isabelle Adjani
- 10 Cover of Kathryn Atwood *The Lawless Heart* (1988)
- 11 Paul Sandby *The Magic Lantern* (c.1757–60)
- 12 *Rocky* (USA 1976): Sylvester Stallone and Talia Shire
- 13 Robert Abbett: cover for *Tarzan the Invincible* (1964)
- 14 Robert Abbett: cover for *Tarzan and the Lion Man* (1964)
- 15 *Il figlio di Spartacus* (Italy 1962): Jacques Sernas, Steve Reeves and Gianna Maria Canale
- 16 *The Jewel in the Crown* (Granada Television 1984): Barbie Batchelor (Peggy Ashcroft)