## **Contents**



	Series Editors' Introduction	ix
	Foreword	хi
1.	Methodological Concepts in Cross-Cultural Research	1
	Setting the Stage: Methodological Features of	
	Cross-Cultural Studies	1
	Plan of the Book	5
2.	Theoretical Background	7
	Equivalence	8
	Bias: Definitions, Sources, and Detection	10
	Implications of Bias for Equivalence	18
	A Taxonomy of Cross-Cultural Studies	20
3.	Methods and Design	27
	Selecting Cultures, Subjects, and Procedures	27
	Validity Enhancement	35

4.	Analysis	59
	Preliminary Analyses	60
	Statistical Analyses in Cross-Cultural Research	88
5.	Design and Analysis of Four Common Kinds of	
	Cross-Cultural Studies	131
5.	Conclusions	139
	Methodological Issues in Cross-Cultural Research	139
	Future Outlook	146
	References	149
	Author Index	171
	Subject Index	177
	About the Authors	186

## Box List



Box 4.1.	Testing the Equality of Reliability Coefficients in	(0
	Two Groups	60
Box 4.2.	Schematic Overview of Item Bias Detection Techniques	64-65
Box 4.3.	Item Bias Detection Using Analysis of Variance	66-67
Box 4.4.	Item Bias Detection Using the Mantel-Haenszel Statistic	70
Box 4.5.	Item Bias Detection Using Log-Linear Modeling	72-73
Box 4.6.	Item Response Theory	74-76
Box 4.7.	Item Bias Detection Using Item Response Theory	79-82
Box 4.8.	An SPSS Program to Carry Out Target Rotations	94-97
Box 4.9.	An Example of Confirmatory Factor Analysis	102-103
Box 4.10.	Analysis of Covariance	120-121
Box 4.11.	Hierarchical Linear Modeling	128-129