
Contents

Preface vii

I. Introductory Chapters

- 1 Definitions, Purposes, and Dimensions of Research 3
- 2 A Tale of Two Paradigms: Quantitative and Qualitative 15
- 3 Ethical Problems and Principles 31
- 4 Research Problems, Variables, and Hypotheses 43

II. Research Approaches and Designs

- 5 Overview of Research Approaches and Questions 61
- 6 Internal Validity 81
- 7 Specific Research Designs for Randomized Experimental and Quasi-Experimental Approaches 93
- 8 Single Subject Designs 109

III. Understanding the Selection and Use of Statistics

- 9 Measurement and Descriptive Statistics 127
- 10 Sampling and External Validity 143

- 11 Introduction to Inferential Statistics and Problems With Null Hypothesis Significance Testing 165
 - 12 General Design Classifications 181
 - 13 Selection of Statistical Methods 197
-

IV. Integrating Designs and Analyses: Interpreting Results

- 14 Single Factor Between Groups Designs: Analysis and Interpretation 213
 - 15 Single Factor Within Subjects Designs: Analysis and Interpretation 237
 - 16 Basic Associational Designs: Analysis and Interpretation 251
 - 17 Adding Independent Variables—Complex Between Groups Designs: Analysis and Interpretation 263
 - 18 Mixed Factorial Designs: Analysis and Interpretation 277
 - 19 Interpretation of Complex Associational Analyses and MANOVA 291
-

V. Measurement, Instruments, and Procedures

- 20 Measurement Reliability and Validity 309
 - 21 Types of Data Collection Techniques 329
 - 22 Steps in the Research Process: Practical and Ethical Issues 345
-

VI. Research Validity, Replication, and Review

- 23 Research Validity and Replication 367
- 24 Evaluating Empirical Research Studies: A Synthesis 385
- Appendix A Confusing Terms and Glossary 401
- Appendix B Anatomy of a Research Article 427
- Appendix C Writing Research Problems and Questions 435
- References 441
- Author Index 449
- Subject Index 453