

CONTENTS

| | |
|---------------------------|----|
| Contributors | ix |
| Preface | xi |
| Introduction | 1 |

PART I: BEHAVIORAL THEORIES OF CHANGE

| | |
|--|----|
| 1. Public Issues, Human Behavior, and Cultural Design | 13 |
| <i>Mark A. Mattaini</i> | |
| 2. Behavior Analysis and Social Welfare Policy | 41 |
| <i>Bruce A. Thyer</i> | |
| 3. The Ethics of Helping People | 61 |
| <i>B. F. Skinner</i> | |

PART II: CHANGE IN THE COMMUNITY

| | |
|--|-----|
| 4. Youth Violence | 75 |
| <i>Mark A. Mattaini, Janet S. Tuiyman, Wendy Chin, and Kyung Nam Lee</i> | |
| 5. The Education Crisis | 113 |
| <i>R. Douglas Greer</i> | |
| 6. Racism | 147 |
| <i>Harold E. Briggs and Robert I. Paulson</i> | |
| 7. Productivity in the Workplace | 179 |
| <i>Jon S. Bailey and John Austin</i> | |

| | |
|-------------------------|-----|
| 8. Sexism | 201 |
| <i>Patricia M. Daly</i> | |

PART III: CHANGE IN PRIVATE RELATIONSHIPS

| | |
|---|-----|
| 9. Child Maltreatment | 223 |
| <i>Mark A. Mattaini, Brenda G. McGowan, and Gladys Williams</i> | |
| 10. Teenage Sexuality | 267 |
| <i>Steven P. Schinke, Mary Ann Forgey, and Mario Orlandi</i> | |
| 11. Sexual Coercion | 289 |
| <i>Anthony Biglan</i> | |

PART IV: CHANGE FOR INDIVIDUALS

| | |
|--|------------|
| 12. Psychosis | 319 |
| <i>Stephen E. Wong</i> | |
| 13. Loneliness, Social Isolation, and Social Anxiety | 345 |
| <i>Eileen Gambrill</i> | |
| 14. Drug Abuse | 373 |
| <i>Carl G. Leukefeld, Thomas W. Miller, and Lon Hays</i> | |
| 15. "Acting to Save the World": The Elements of Action ... | 397 |
| <i>Mark A. Mattaini</i> | |
| Index | 415 |
| About the Editors | 427 |