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*Making available stories as artifacts turns out to be much less effective than the activity of oral storytelling. Unexpectedly large amounts of informal storytelling can occur to great effect in a sprawling knowledge fair. By contrast, formal storytelling needs careful advanced planning and attention to detail to achieve the desired result.*

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| <i>Evidence of the acceptance of the change idea is appearing everywhere. In the process, mere ideas have generated heavy structures that need to be administered and accommodated to the preoccupations of today and yesterday. For the instigator of change, the more important thing is the creation of tomorrow.</i> |     |

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