

Contents

Acknowledgments ix

1	Values Research in the Social and Behavioral Sciences <i>Michael Hechter</i>	1
---	---	---

Part I. Social Scientific Perspectives

2	Are Values Real? The Enigma of Naturalism in the Anthropological Imputation of Values <i>Fredrik Barth</i>	31
3	On the Social Construction of Distinctions: Risk, Rape, Public Goods, and Altruism <i>Aaron Wildavsky</i>	47
4	Values Come in Styles, Which Mate to Change <i>Harrison C. White</i>	63
5	The Meaning, Nature, and Sources of Value in Economics <i>Tibor Scitovsky</i>	93
6	The Fair Wage-Effort Hypothesis in Unemployment <i>George A. Akerlof and Janet L. Yellen</i>	107

Part II. Psychological Perspectives

7	Behavior, Reinforcement, and Utility <i>Richard J. Herrnstein</i>	137
8	On the Creation and Destruction of Value <i>Barry Schwartz</i>	153
9	Value Elicitation: Is There Anything in There? <i>Baruch Fischhoff</i>	187

10	Moral Philosophy and Mental Representation <i>Stephen P. Stich</i>	215
11	Approaches to a Psychology of Value <i>George Mandler</i>	229
Part III. Biological Perspectives		
12	Biology and the Origin of Values <i>Richard E. Michod</i>	261
13	The Neural Basis of Pleasure and Pain <i>Keith B. J. Franklin</i>	273
14	Sex Differences in Chimpanzee (and Human) Behavior: A Matter of Social Values? <i>Frans B. M. de Waal</i>	285
15	How Are Values Transmitted? <i>L. Luca Cavalli-Sforza</i>	305
16	Morality Recapitulates Phylogeny <i>Lionel Tiger</i>	319
Biographical Sketches of the Contributors		333
Index		337