

Contents

Acknowledgments vii

Introduction, or Complex Phenomena
Need Complex Metaphors 1

PART ONE: From Narrative to Organization Studies

ONE The Narrative in Culture Studies 11

TWO On Dramas and Autobiographies in the
Organizational Context 30

THREE Interpretive Studies of Organizations:
The Logic of Inquiry 54

PART TWO: Tales from a Public Sector

FOUR Enacting Routines for Change 75

FIVE Serials: Innovation and Repetition 100

SIX Talking Numbers: Preferences and Traditions 122

SEVEN A Quest for Identity 142

PART THREE: Interpretive Turbulence in Organization Fields

EIGHT Paradoxical Material 167

NINE Changing Devices 179

TEN Constructing Narratives 195

Notes 207

References 213

Index 227