

Contents

<i>List of contributors</i>	vii
<i>Foreword</i> by Sidney G. Winter	ix
1. Introduction: strategic capabilities and knowledge transfer within and between organizations <i>Arturo Capasso, Giovanni Battista Dagnino and Andrea Lanza</i>	1
PART ONE STRATEGIC CAPABILITIES AND KNOWLEDGE TRANSFER: PERSPECTIVES FROM FIRM AND INDUSTRY HETEROGENEITY	
2. Managing heterogeneity, allocative balance, and behavioral and technology concerns in competitive and cooperative inter-firm relationships <i>Andrea Lanza</i>	17
3. Digital economy and sustained competitive advantage in the tourism industry <i>Jay B. Barney, Valentina Della Corte and Mauro Sciarelli</i>	35
4. Transferring organizational capabilities across transient organizations: evidence from Hollywood filmmaking <i>Simone Ferriani, Raffaele Corrado and Carlo Boschetti</i>	56
5. Knowledge transfer as a key process for firm learning: the role of local institutions in industrial districts <i>F. Xavier Molina-Morales and M. Teresa Martínez-Fernández</i>	82
PART TWO STRATEGIC CAPABILITIES AND KNOWLEDGE TRANSFER: PERSPECTIVES FROM EVOLUTION, LEARNING AND NETWORKS	
6. Coupling combinative and relational capabilities in interorganizational best practice transfer: an evolutionary perspective <i>Giovanni Battista Dagnino</i>	103
7. Heuristics and network position: a cognitive and structural framework on innovation <i>Armando Cirrincione and Stefano Pace</i>	145

8.	Developing dynamic capabilities with IT <i>José A. Medina-Garrido, José Ruiz-Navarro and Sebastian Bruque-Camara</i>	156
9.	On the relationship between knowledge, networks, and local context <i>Maria Chiara Di Guardo and Marco Galvagno</i>	176
PART THREE STRATEGIC CAPABILITIES AND KNOWLEDGE TRANSFER: PERSPECTIVES FROM MERGERS, ACQUISITIONS AND ALLIANCES		
10.	Knowledge transfer in mergers and acquisitions: how frequent acquirers learn to manage the integration process <i>Arturo Capasso and Olimpia Meglio</i>	199
11.	Merger and acquisition integration: the influence of resources <i>Maria Iborra and Consuelo Dolz</i>	226
12.	Acquisition integration at Siemens Mobile Phones: applying a resource-based perspective <i>Denise Sumpf</i>	250
13.	The determinants of inter-partner learning in alliances: an empirical study in e-commerce <i>Miguel Rivera Santos, Pierre Dussauge and Will Mitchell</i>	275
14.	Deliberate learning in corporate acquisitions: post-acquisition strategies and integration capability in US bank mergers <i>Maurizio Zollo and Harbir Singh</i>	306
15.	Beyond this book: a proposed research agenda <i>Arturo Capasso, Giovanni Battista Dagnino and Andrea Lanza</i>	347
	<i>Index</i>	357

Contributors

Jay B. Barney, Ohio State University, USA

Carlo Boschetti, University of Bologna, Italy

Sebastian Bruque-Camara, University of Jaen, Spain

Arturo Capasso, University of Sannio, Italy

Armando Cirrincione, Bocconi University, Italy

Raffaele Corrado, University of Bologna, Italy

Giovanni Battista Dagnino, University of Catania, Italy

Valentina Della Corte, University of Naples 'Federico II', Italy

Maria Chiara Di Guardo, University of Cagliari, Italy

Consuelo Dolz, University of Valencia, Spain

Pierre Dussauge, HEC School of Management, France

Simone Ferriani, University of Bologna, Italy

Marco Galvagno, University of Catania, Italy

Maria Iborra, University of Valencia, Spain

Andrea Lanza, University of Calabria and SDA Bocconi Business School, Italy

M. Teresa Martínez-Fernández, University of Castellon 'Jaume I', Spain

José A. Medina-Garrido, University of Cadiz, Spain