## **Contents**

	List of illustrations Acknowledgements	vii ix
	Introduction	1
	RT 1 sciplinary dilemmas: canons and orthodoxies	13
1	So-called cultural studies: dead ends and reinvented wheels	15
2	Cultural studies and media studies: contexts, boundaries and politics – interview by Johannes von Moltke	39
	RT II ethodological matters: interdisciplinary approaches	67
3	Methodological problems and research practices: opening up the 'black box' – interview by Claudio Flores	69
4	Visions of the real: the ethnographic arts	87
Th	RT III e geography of modernity and the orientation of the ture	133
5	EurAm, modernity, reason and alterity: after the West?	135
6	Beyond global abstraction: regional theory and the spatialisation of history	157

	Contents
VI	

PA	RT	IV

Domesticity, mediation and the technologies of 'newness'		
7	7 Public issues and intimate histories: mediation, domestication and dislocation	
8	Rhetorics of the technological sublime: the paradoxes of technical rationality	235
	RT V	
Techno-anthropology: icons, totems and fetishes		
9	Television: not so much a visual medium, more a visible object	275
10	Magical technologies: the new, the shiny and the symbolic	293
PA	RT VI	
Co	Coda	
11	Marvels and wonders: modernity, tradition and technology	313
	Index	333

## Illustrations

1	Susan Hiller, From the Freud Museum	68
2	Photograph of Freud's desk	90
3	Krzysztof Wodiczko, Swastika projected onto South Africa House,	
	London, 1985	92
4	Krzysztof Wodiczko, Poliscar in front of Evicts' Camp, New York,	
	1990–1	93
5	Sophie Calle, decorated phone booth, Brooklyn, New York City	101
6	Christian Boltanski, The Dead Swiss installation	103
7	Gerhard Richter, Atlas: 10 - Newspaper Photographs, 1962-8	108
8	W.G. Sebald, photograph from Austerlitz	109
9	Ilya Kabakov, The Man Who Never Threw Anything Away	112
0	Ilya Kabakov, The Man Who Flew into Space from his Apartment	115
1	Jean Rouch, film still from Les Maîtres fous	122
12	Photograph of sign for 'Global Forum'	134
13	Photograph of modern Indian shopping bag	156
14	Advertisement for Siemens refrigerator with built-in television	198
15	Photograph of African statuettes	274
16	Nam June Paik, Real Plant/Live Plant	283
17	Photograph of woman weaving	294
18	Photograph of Hassidic Jewish man using mobile phone at the	
	'Wailing Wall'	296
19	Photograph of Thai women in traditional dress parade outside	
	McDonald's, Bangkok	312
20	Boatman chatting on mobile phone	327