

Contents



Acknowledgments vii

Prologue ix

CHAPTER 1

What Was the Boom in Barcelona? 1

Early Chronicles of the Boom 5

The Modernizing Critics of the 70s and the 80s 16

The Boom in the 90s 31

Modernity, Modernisms, and the Boom 36

The Boom in Barcelona: A Specifically Catalan Phenomenon 41

CHAPTER 2

The Return of the Galleons 50

The Years of Penitence: The Intellectual and Political
Desert of Post-Civil War Spain 50

Presentation of a Generation 53

Laye: Foundation of the Journal 56

Seix Barral: the Birth of a Publishing Company 64

CHAPTER 3

Juan Goytisolo's *Count Julian* and the Boom's Project 78

Preliminary Words? 78

Count Julian and Its Readers in the 90s 82

Deconstruction of *Count Julian*'s Rhetoric of Complexity 88

CHAPTER 4

The Socio-Economic Boom	105
A Consumer Society in Spain	111
The Publishing Industry	113
The Insertion of Spanish-American Writers into Spanish Consumer Society	118
The Official Selection of the Writers	124
Criticisms of the Boom: "the Screams for Independence" from Madrid	128

Epilogue 135

Notes 141

Bibliography 175

Index 181