

Contents

Foreword: The Bush Administration's March to War <i>Douglas Kellner</i>	vii
Acknowledgments	xix
Introduction <i>Yahya R. Kamalipour</i>	1
1 Political Legitimacy, Cultural Leadership, and Public Action <i>Lee Artz</i>	7
2 Banal Militarism and the Culture of War <i>Tanja Thomas and Fabian Virchow</i>	23
3 National Security Strategy and the Ideology of Preventive War <i>Elisia L. Cohen</i>	37
4 Foreign Policy, Public Diplomacy, and Public Relations: Selling America to the World <i>Sue Curry Jansen</i>	51
5 The Problem with Patriotism: Steps toward the Redemption of American Journalism and Democracy <i>Robert Jensen</i>	67
6 Culture as Persuasion: Metaphor as Weapon <i>William B. Hart II and Fran Hassencahl</i>	85

7	The Invisible Ally: Marketing Australia's War in Iraq <i>Andrew Jakubowicz and Liz Jacka</i>	101
8	The Construction of Arabs as Enemies: Post-9/11 Discourse of George W. Bush <i>Debra Merskin</i>	121
9	The Political Rhetoric of Sacrifice and Heroism and U.S. Military Intervention <i>Timothy Cole</i>	139
10	"The Great American Bubble": Fox News Channel, the "Mirage" of Objectivity, and the Isolation of American Public Opinion <i>Adel Iskandar</i>	155
11	Preemptive Strikes on the Cultural Front: Big Radio, the Dixie Chicks, and Homeland Insecurity <i>Matthew A. Killmeier</i>	175
12	The Mass Media, Politics, and Warfare <i>Christian Fuchs</i>	189
13	Might Makes Right: News Reportage as Discursive Weapon in the War in Iraq <i>Mike Gasher</i>	209
14	Journalists Embedded in Culture: War Stories as Political Strategy <i>Heinz Brandenburg</i>	225
15	The Power of Public Reporting: The Independent Media Center's Challenge to Corporate Media <i>Lisa Brooten</i>	239
	Index	255
	About the Contributors	265