

Contents

Notes on Contributors	vii
Introduction	1
<i>Peter Singer</i>	

Part I The Ideas

1 Utilitarianism and Animals	13
<i>Gaverick Matheny</i>	
2 The Scientific Basis for Assessing Suffering in Animals	26
<i>Marian Stamp Dawkins</i>	
3 On the Question of Personhood beyond <i>Homo sapiens</i>	40
<i>David DeGrazia</i>	
4 The Animal Debate: A Reexamination	54
<i>Paola Cavalieri</i>	
5 Religion and Animals	69
<i>Paul Waldau</i>	

Part II The Problems

6 Speciesism in the Laboratory	87
<i>Richard D. Ryder</i>	
7 Brave New Farm?	104
<i>Jim Mason and Mary Finelli</i>	

8	Outlawed in Europe <i>Clare Druce and Philip Lymbery</i>	123
9	Against Zoos <i>Dale Jamieson</i>	132
10	To Eat the Laughing Animal <i>Dale Peterson</i>	144
Part III Activists and Their Strategies		
11	How Austria Achieved a Historic Breakthrough for Animals <i>Martin Balluch</i>	157
12	Butchers' Knives into Pruning Hooks: Civil Disobedience for Animals <i>Pelle Strindlund</i>	167
13	Opening Cages, Opening Eyes: An Investigation and Open Rescue at an Egg Factory Farm <i>Miyun Park</i>	174
14	Living and Working in Defense of Animals <i>Matt Ball</i>	181
15	Effective Advocacy: Stealing from the Corporate Playbook <i>Bruce Friedrich</i>	187
16	Moving the Media: From Foes, or Indifferent Strangers, to Friends <i>Karen Dawn</i>	196
17	The CEO as Animal Activist: John Mackey and Whole Foods <i>John Mackey, Karen Dawn, and Lauren Ornelas</i>	206
18	Ten Points for Activists <i>Henry Spira and Peter Singer</i>	214
	A Final Word <i>Peter Singer</i>	225
	Further Reading: Books and Organization Websites	228
	Index	233