

# Contents

4	Acknowledgements
5	Glossary
9	1. Introduction
19	2. Understanding the TV programme format
29	3. Devising a format
43	4. Format development
57	5. Distributing formats
71	6. Agents and markets
85	7. Companies
101	8. Self-regulation and self-understanding
111	9. The law regarding TV formats Justin Malbon
127	10. Can there be copyright in formats? Justin Malbon
143	11. Conclusion
Appendices	
147	(i) Further sources
153	(ii) 'So, you want to create a game show?'
159	(iii) Endemol Interactive Proposal Form
163	(iv) Format companies (by region and country)
171	References
181	Index