
Contents

<i>List of tables and figure</i>	xi
<i>Notes on contributors</i>	xii

Introduction	I
DAYA KISHAN THUSSU	

PART I	
Contextualising contra-flow	9

1 Mapping global media flow and contra-flow	11
DAYA KISHAN THUSSU	

2 Diasporas and contra-flows beyond nation-centrism	33
MYRIA GEORGIU AND ROGER SILVERSTONE	

3 Thinking through contra-flows: perspectives from post-colonial and transnational cultural studies	49
ANANDAM P. KAVOORI	

PART II	
Non-Western media in motion	65

4 Contra-flows or the cultural logic of uneven globalization? Japanese media in the global agora	67
KOICHI IWABUCHI	

5 Bollywood and the frictions of global mobility	84
NITIN GOVIL	

6	Brazil and the globalization of telenovelas	99
	CACILDA M. RÉGO AND ANTONIO C. LA PASTINA	
7	Challenger or lackey? The politics of news on Al-Jazeera	116
	NAOMI SAKR	
PART III		
	Regional perspectives on flow and contra-flow	133
8	The rising East Asian ‘Wave’: Korean media go global	135
	YOUNA KIM	
9	South Africa as a regional media power	153
	RUTH TEER-TOMASELLI, HERMAN WASSERMAN AND ARNOLD S. DE BEER	
10	Flows and contra-flows in transitional societies	165
	TERHI RANTANEN	
11	Chinese news in transition: facing the challenge of global competition	182
	STEVEN GUANPENG DONG AND ANBIN SHI	
PART IV		
	Moving media – from the margins to the mainstream?	199
12	Alternative reframing of mainstream media frames	201
	OLIVER BOYD-BARRETT	
13	Transnational feminism and the Revolutionary Association of the Women of Afghanistan	221
	LISA McLAUGHLIN	
14	The Islamic Internet: authority, authenticity and reform	237
	MUSA MAGUIRE	
	<i>Index</i>	251

Tables and figure

Tables

1.1	A typology of media flows	14
1.2	Exports of selected media products, 2002	15
1.3	US exports of film and TV programmes, 2004	17
1.4	US exports/imports of film and TV programmes to selected countries, 2004	17
1.5	Film market share, selected countries, 2004	18
1.6	US film imports in major film-producing countries	19
1.7	Export of cultural goods by selected non-Western countries, 2002	23
10.1	Distribution of total imports in the Soviet Union by programme category and main countries of origin, 1983	172
10.2	Imports of television drama into China by country of origin, 2004	174
10.3	The number of titles aired by top six Russian broadcasters, 1997–2001	175
10.4	Top ten Russian TV programmes, October 2005	176
10.5	Top TV serials in Beijing, August 2005	177

Figure

1.1	Growing global flow of Americana: US film and TV exports	16
-----	--	----