

CONTENTS

Contents cross-referenced	viii
List of tables	x
Acknowledgements	xi
A Introduction: concepts in pragmatics and discourse	1
1 Context	1
2 Co-text	8
3 Speech acts	15
4 Conversation	23
5 The cooperative principle	33
6 Politeness	44
B Development: studies in pragmatics and discourse	55
1 Analysing the discourse in context	55
2 Analysing the co-text	59
3 Using speech acts	63
4 The pragmatics of conversation	66
5 Cooperation and relevance	70
6 The principle of politeness	73
C Exploration: data for investigation	77
1 Exploring the context of writing	77
2 Investigating co-text	83
3 Exploring speech acts	87
4 The analysis of conversation	93
5 Following the cooperative principle	97
6 Applying politeness	102
D Extension: readings	108
1 Context: knowledge and stereotypes (Ronald Wardhaugh, Michael Hoey)	108
2 Co-text: repetition and reference (Ruth Wodak)	113
3 Speech acts and power (Norman Fairclough)	119
4 Conversation and race (John Gumperz)	123
5 Communication and relevance (Dan Sperber and Deidre Wilson)	127
6 Readings in politeness (Deborah Tannen, Gayle L. Nelson)	156
References	181
Glossarial index	185