

# CONTENTS

Contents cross-referenced	xiv
Acknowledgements	xvi
<b>A Introduction: key concepts in language and theory</b>	<b>1</b>
1 Gendered language	2
2 The language of 'race'	4
3 Language and society	7
4 Performative language	10
5 Locating intention	13
6 Consciousness and cognition	16
7 Creativity in language	20
8 Figures	22
9 The reception of meaning	26
<b>B Development: further issues in theory</b>	<b>31</b>
1 Writing gender	32
2 Writing 'race'	35
3 Language, society and history	39
4 Language performs	42
5 Dislocating intention	45
6 Mind reading	49
7 Creating worlds	53
8 Figuration	56
9 Constructing interpretations	60
<b>C Exploration: investigating language in theory</b>	<b>65</b>
1 Reading gender	66
2 Reading 'race'	70
3 Reading the political	74
4 Language's performances	79
5 Desiring intention	84
6 Language and mind	88
7 Forms of creativity	92
8 Making metaphors	98
9 Creating interpretations	102

<b>D Extension: readings of language in theory</b>	<b>107</b>
1 Gender: Deborah Cameron	108
2 Race: Jacques Derrida	112
3 Society: Theodor W. Adorno	119
4 Performativity: Judith Butler	126
5 Intention: Michel Foucault	133
6 Cognition: George Lakoff and Mark Johnson	139
7 Creativity: Ronald Carter	147
8 Figuration: Barbara Johnson	152
9 Interpretation: Michael Toolan	158
<b>Further reading</b>	<b>163</b>
<b>References</b>	<b>167</b>
<b>Glossarial index</b>	<b>173</b>