

CONTENTS

<i>Preface</i>	ix
1 Communicating Science	1
2 Scientific Communication <i>Historical Realities for Readers and Writers</i>	10
3 Reading Well <i>The First Step to Writing Well</i>	26
4 Writing Well <i>A Few Basics</i>	36
5 Writing Very Well <i>Opportunities for Creativity and Elegance</i>	55
6 The Review Process <i>Contents and Discontents</i>	69
7 The Scientific Paper <i>A Realistic View and Practical Advice</i>	78
8 Other Types of Writing <i>Review Articles, Book Reviews, Debate/Critique</i>	99
9 Graphics and Their Place	113
10 Technical Reports	138
11 The Proposal	146
12 For Researchers with English as a Foreign Language	161
13 Oral Presentations <i>A Few Words</i>	169

14	The Online World <i>Using the Internet</i>	183
15	Dealing with the Press	199
16	In Conclusion	212
	<i>Selected Bibliography</i>	215
	<i>Index</i>	221