

Contents

<i>Preface</i>	v
<i>Introduction</i>	1

Part One. Thoughts on Meaning

1	How to Avoid Defining a Concept	7
2	The Semiotic Rectangle	25
3	Proper Names and Common Nouns	29
4	On the Structure of Meaning	39
5	Are Meanings Atomic?	56
6	The Status of the Referent	68
7	Does Literature Refer?	84
8	Amputating the Referent	93
9	Two Philosophical Fallacies	107

Part Two. Seeing and Saying

10	Mere Recognition	117
11	The Language of Science	127
12	Ravens, Postage Stamps, and the Grand Old Duke of York	136
13	Scientific Discovery	150
14	Rēcreation and Rēcreation	158
15	Apparency, and Some Varieties of Oddness	167
	A) Apparency	167
	B) Some Varieties of Oddness	170
	C) Imposed Apparency	197
16	On Metaphor	202
	A) How Metaphor Operates	202
	B) Degrees of Association	210
	C) Simple, Analytic and Synoptic	217
17	Taxonomy and Feeling	224
18	Three or Four Languages	239

19	Linguistics and Subjectivity	248
20	Literary Critics and Objectivity	264
Part Three. A Defence of Literature		
21	Real-ativity or, The Use of Poetry	273
22	Speculative Appendix— The Dangers of Literary Self-Knowledge	295
	<i>Notes and References</i>	306
	<i>Bibliography</i>	333
	<i>Indexes</i>	345
	<i>Acknowledgments</i>	553