

# CONTENTS

<i>List of Illustrations</i>	xv
<i>References</i>	xvii
1. An Outline of Classical Rhetoric	1
i Rhetoric and Life	1
ii The Major Texts	12
iii The Main Processes of Rhetoric	52
<i>The Three Genres</i>	53
<i>The Stages of Composition</i>	62
<i>The Parts of a Speech</i>	67
<i>The Orator's Three Duties</i>	72
<i>The Three Styles</i>	80
2. Plato's Attack on Rhetoric	83
3. Territorial Disputes: Philosophy versus Rhetoric	148
i Responses to Plato	149
ii The Triumph of Rhetoric	178
iii The Revenge of Philosophy	196
4. Medieval Fragmentation	214
5. Renaissance Reintegration	254
6. The Expressive Function of Rhetorical Figures	294
7. Rhetoric and the Sister Arts	340
8. Rhetoric in the Modern Novel	375
9. Epilogue: the Future of Rhetoric	435
<i>Bibliography</i>	481
<i>Appendix: Definitions of rhetorical figures and tropes</i>	491
<i>Index</i>	499

## LIST OF ILLUSTRATIONS

1. Pisano: <i>The Last Judgement: the Blessed</i> (Duomo, Siena)	247
2. Donatello: <i>The Feast of Herod</i> (Duomo, Siena: the Baptistery)	247
3. King Edward VI: School notes on rhetoric (British Library)	262
4. Rubens: ' <i>Quos Ego</i> ' ( <i>Neptune Calming the Tempest</i> ) (The Harvard University Art Museums, Fogg Art Museum, Purchase: Alpheus Hyatt Fund)	317
5. Masaccio: <i>The Trinity</i> (Santa Maria Novella, Florence)	347
6. <i>Bell's Standard Elocutionist</i> : Frontispiece (Cambridge University Library)	376

*I am grateful to the institutions listed above for permission to  
reproduce their copyright material.*