Contents

Prefa	ace	ix
Part	I: Western Europe: Overall Issues	1
1.	Professional Team Sports in Europe: Which Economic Model? Jean-François Bourg	3
2.	Is There a European Model of Sports? Stefan Szymanski	19
3.	Still Up for Grabs? Maintaining the Sporting and Financial Viability of European Club Soccer <i>Bill Gerrard</i>	39
Part	II: Western Europe: Labor Issues	61
4.	The European and U.S. Sports Labor Markets Paul D. Staudohar	63
5.	Economic Analysis of the Transfer Market in European Professional Soccer Jean-Jacques Gouguet and Didier Primault	<i>7</i> 5
6.	The Taxation of Player Moves from Developing Countries Wladimir Andreff	87

vi Contents

Part	III: Western Europe: Competitive Balance Issues	105
7.	Economic Inequalities within and between Professional Soccer Leagues in Europe: Sporting Consequences and Policy Options H. F. Moorhouse	107
8.	Buying Success: Team Performance and Wage Bills in U.S. and European Sports Leagues Robert Simmons and David Forrest	123
9.	Revenue-Sharing Arrangements and the Survival of Promoted Teams: Empirical Evidence from the Major European Soccer Leagues Bernd Frick and Joachim Prinz	141
Part	IV: Western Europe: League Evolution, Broadcasting, and the Stock Market	157
10.	Common Origins, Common Future? A Comparative Analysis of Association Football and Rugby League Football in the UK Paul Downward and Ian Jackson	159
11.	Sports and Broadcasting: Comparisons between the United States and Europe Chris Gratton and Harry Arne Solberg	175
12.	Ownership and Finance of Professional Soccer in England and Europe Stephen Dobson and John Goddard	189
Part	V: Canadian Professional Football	207
13.	The Professional Football Industry in Canada: Economic and Policy Issues Neil Longley	209
Part	VI: Southern Hemisphere Rugby Union	223
14.	Professionalization and Competitive Balance in New Zealand Rugby Union P. Dorian Owen and Clayton R. Weatherston	225
Part	VII: Brazilian Soccer	243
15.	Recent History of Brazilian Soccer Antônio Carlos Kfouri Aidar, Clarissa Bueno de Ameida, and Renato Giosa Miralla	245

vii

Part	VIII: Japanese and Korean Baseball	263
16.	Baseball in Japan and the United States: Same Game, Same Rules, Same Results? Akihiko Kawaura and Sumner J. La Croix	265
1 <i>7</i> .	Competitive Balance and Attendance in Japanese, Korean, and U.S. Professional Baseball Leagues Young Hoon Lee	281
Part	IX: Australia	293
18.	Professional Sports Competitions in Australia Robert D. Macdonald and Jeff Borland	295
19.	Labor Market Intervention, Revenue Sharing, and Competitive Balance in the Australian Football League, 1897-2002 Ross Booth	319
20.	Australian Professional Team Sports in a State of Flux Braham Dabscheck	337
Bibli	Bibliography	
Index		367
Abor	About the Editors and Contributors	