

# CONTENTS

Publisher's Note	9
General Introduction by Alexander John Watson	11
Preface by Harold A. Innis	19
1 — Introduction	21
2 — Egypt	32
3 — Babylonia	46
4 — The Oral Tradition and Greek Civilization	75
5 — The Written Tradition and the Roman Empire	106
6 — Parchment and Paper	138
7 — Paper and the Printing Press	164
Notes	199
Marginalia	220
Suggested Reading	270
Index	274