Contents

List	t of figures	vii
	t of tables	viii
	t of contributors	ix
	face	xiii
PAI	RT I NEW APPROACHES TO INTERNATIONAL STRATI	EGY
1.	Peripheral vision for international strategy: exploring vistas of the field's future Luis Vives and Silviya Svejenova	3
2.	Geographic diversification: risk reduction or operational flexibility	20
3.	Seung-Hyun Lee and Chris Changwha Chung Is 'Do what you do best and outsource the rest' an appropriate technology sourcing strategy? Brent B. Allred and K. Scott Swan	40
4.	Types of difficulties in internationalization and their consequences Alvaro Cuervo-Cazurra and C. Annique Un	63
5.	R&D internationalization: building organizational capabilities to balance exploration and exploitation	84
6.	Gurneeta Vasudeva and Petra Sonderegger Real options theory and international strategic management Jing Li and Tony W. Tong	100
PAF	RT II NEW ORGANIZATIONAL FORMS FOR MULTINATIONAL COMPANIES	
7.	International business theory, multinational enterprise, and new organizational forms Jonathan Doh	121
8.	Organizing for discontinuous knowledge flows: a new perspective on the management of knowledge and innovation in MNCs Björn Ambos and Tina C. Ambos	142

vi Contents

9.	Building and leveraging knowledge capabilities through cross-border acquisitions	162
	Manuel Portugal Ferreira	
10.	Non-transitive decision making about partner selection in international R&D alliances	180
	Dan Li	
11.	Evolution of outcomes in international strategic alliances Anupama Phene	195
PAI	RT III LOCATION IN THE MODERN GLOBALIZING WORLD	
12.	Is it all a matter of grouping? Examining the regional effect in global strategy research	209
	Ruth V. Aguilera, Ricardo G. Flores and Paul Vaaler	
13.	Global cities and multinational corporation investment Anthony Goerzen	229
14.	Cultural and institutional determinants of agglomeration Robert Salomon and Zheying Wu	245
15.	Local clusters with non-local demand: an exploratory study	
	of small ethnic worlds in the Indian IT industry Florian A. Täube	263
16.	Technology as a remedy for political risks Veneta Andonova	282
17.	The role of geographic distance in FDI	295
	Roberto Ragozzino	
18.	Psychic distance and directional equivalence: a theoretical framework	308
	Ronaldo Parente, Daniel W. Baack and Victor Almeida	
Index		327

Figures

3.1	Effects of technology maturity on the outsourcing decision	57
8.1	A model of discontinuous knowledge flow	153
9.1	Conceptual model of capabilities, strategy and structure	164
14.1	External factors and agglomeration	253
14.2	The effects of acculturation	256
17.1	Geographic distance interactions	303
18.1	Perceived psychic distance under conditions of assimilation	
	and contrast bias	318

Tables

1.1	New vistas for international strategy	4
3.1	Comparison of resource, transaction and relational	
	perspectives	47
3.2	Technology sourcing strategy: dominant design	53
3.3	Technology sourcing strategy: technology protective system	54
3.4	Technology sourcing strategy: complementary assets	56
4.1	Types of difficulties in internationalization and their	
	consequences	67
7.1	New organizational forms and examples of their challenge	
	to IB theory	129
8.1	Lessons from three streams of literature	152
9.1	Types of (knowledge-based) capabilities	167
12.1	Key regional schemes by scholar field	212
12.2	IB and GS studies uncovering regional effects in MNCs'	
	actions	218
13.1	Roster of world cities	233
13.2	MNC investment location	235
13.3	Comparison of global city-centric MNCs	238
15.1	Number of engineering colleges and enrolment compared	
	to population	268
15.2	State-wise female enrolment	272
17.1	Percentage of equity acquired by country	299