

List of Contributors	vii
Acknowledgments	ix
Preface	x
Part I: On Being a Literate Society: Conceptual and Historical Perspectives on Literacy	1
1 Conceptualizing Literacy as a Personal Skill and as a Social Practice <i>David R. Olson and Nancy Torrance</i>	3
2 The Roles of Literacy Practices in the Activities and Institutions of Developed and Developing Countries <i>Armin Triebel</i>	19
3 Societal Literacy: Writing Culture and Development <i>Georg Elwert</i>	54
4 Literacy in Ancient Greece: Functional Literacy, Oral Education, and the Development of a Literate Environment <i>Rosalind Thomas</i>	68
5 Literacy in Germany <i>Utz Maas</i>	82
6 Literacy in Japan: <i>Kanji</i> , <i>Kana</i> , <i>Rōmaji</i> , and Bits <i>Florian Coulmas</i>	101
Part II: On Becoming a Literate Society: Literacy in Developing Societies	121
a) African Case Studies	123
7 Language, Literacy, the Production and Reproduction of Knowledge, and the Challenge of African Development <i>Kwesi K. Prah</i>	123

vi	Contents	
8	Literacy and Literature in Indigenous Languages in Benin and Burkina-Faso <i>Joseph Akoha</i>	142
9	Constructive Interdependence: The Response of a Senegalese Community to the Question of Why Become Literate <i>Sonja Fagerberg-Diallo</i>	153
10	Literacy for Gonja and Birifor Children in Northern Ghana <i>Esther Goody and JoAnne Bennett</i>	178
	b) Central and South American Case Studies	201
11	Literacy and Intercultural Bilingual Education in the Andes <i>Luis Enrique López</i>	201
12	The Uses of Orality and Literacy in Rural Mexico: Tales from Xaltipan <i>Elsie Rockwell</i>	225
	c) Asian Case Studies	248
13	Developing a Literate Tradition in Six Marginal Communities in the Philippines: Interrelations of Literacy, Education, and Social Development <i>Maria Luisa Canieso Doronila</i>	248
14	Issues of Literacy Development in the Indian Context <i>Chander Daswani</i>	284
15	Women and Empowerment through Literacy <i>Malini Ghose</i>	296
	Part III: Conclusion: From Research to Policy	317
16	Literacy and Social Development: Policy and Implementation <i>Ingrid Jung and Adama Ouane</i>	319
	Name Index	337
	Subject Index	343