

Table of Contents

PREFACE ix

ACKNOWLEDGMENTS xi

INTRODUCTION: METAPHOR

IN THE PHILOSOPHICAL TRADITION *Mark Johnson* 3

THE PHILOSOPHY OF RHETORIC *I. A. Richards* 48

METAPHOR *Max Black* 63

METAPHOR *Paul Henle* 83

THE METAPHORICAL TWIST *Monroe C. Beardsley* 105

LANGUAGES OF ART *Nelson Goodman* 123

ON THE TRUTH

AND PROBITY OF METAPHOR *Timothy Binkley* 136

IDENTIFYING METAPHORS *Ina Loewenberg* 154

FIGURATIVE SPEECH AND FIGURATIVE ACTS *Ted Cohen* 182

WHAT METAPHORS MEAN *Donald Davidson* 200

METAPHOR AS MOONLIGHTING *Nelson Goodman* 221

THE METAPHORICAL PROCESS AS

COGNITION, IMAGINATION, AND FEELING *Paul Ricoeur* 228

METAPHOR *John R. Searle* 248

CONCEPTUAL METAPHOR IN

EVERYDAY LANGUAGE *George Lakoff and Mark Johnson* 286

SELECTED ANNOTATED

BIBLIOGRAPHY OF KEY SOURCES 329

INDEX 355