

Contents

1	Introduction	1
2	Subsidiary Roles	3
3	Perception Gaps.....	8
4	Perception Gaps concerning Subsidiary Roles in International Business Literature.....	9
5	Avenues for Further Research.....	14
	5.1 Research Content	14
	5.2 Theoretical Development	17
	5.3 Methodological Approaches	18
6	Conclusion.....	20
	References	22