

# Contents

Gerfried Stocker, Christine Schöpf	
Goodbye Privacy .....	10/12
We Guide You .....	14/15
<b>GOODBYE PRIVACY</b>	
Ina Zwerger, Armin Medosch	
Goodbye Privacy!—Welcome Publicity? .....	16/21
Beate Rössler	
The Value of Privacy .....	26/32
Helen Nissenbaum	
Privacy in Context .....	39/44
Shu-Min Lin	
Privacy Issues .....	50/51
David Lyon	
The End of Privacy? .....	52/57
Brian Holmes	
Signals, Statistics and Social Experiments .....	63/67
Manu Luksch, Mukul Patel	
Faceless: Chasing the Data Shadow .....	72/79
Rikke Frank Jørgensen	
The Right to Privacy 2.0 .....	86/91
Erich Moechel	
Data Retention, Surveillance Interfaces and Death .....	96/99
Victor Mayer-Schönberger	
On the Future of Law .....	102/108
Ralf Bendrath	
Digital Identity Bug or Feature of Web 2.0? .....	115/119
Felix Stalder	
Our New Public Life, 2.0 .....	124/129
Mongrel	
Mongrel Methods .....	135/138
Denis Jaromil Rojo	
Piracy, Privacy and Thought Control .....	141/142
Konrad Becker	
Public Space, Private Security and Strategic Communication .....	144/149
Francesca da Rimini	
Delighted by the Spectacle .....	154
Volker Grassmuck	
Copyright Instead of Data Protection .....	160/164
<b>ADDITIONAL CONFERENCES</b>	
Peter M. Rantaša	
Fair Music .....	169/172
Margit Niederhuber, Eva Trötz Müller	
Diversity of Cultures vs. Unitarity Culture ...	175/177

Radio FRO	
Goodbye FM/AM .....	179/181
Gunther Reisinger	
Closeness vs. Dislocation .....	184/186

## FEATURED ARTIST

Marko Peljhan	
Situational Awareness .....	188/196

## PUBLIC SPACES

Overview .....	198/202
Baywatch .....	207/208
Pixelhotel .....	209/209
Dash McDonald	
In Your Hands .....	210/211
The Mobile Ö1 Atelier / Guerilladisco ....	212/213
Lottie Child	
Street Training .....	214/215

## SECOND CITY

Aram Bartholl	
Second City .....	216/229
Joichi Ito	
Experience of World of Warcraft .....	242
Andreas Lange	
Online Games – Metaverses .....	248/248
Stephan Doesinger	
Bastard Spaces .....	252/253
Drew Harry, Dietmar Offenhuber	
The Projects	
Social Architecture for Second Life .....	256/256
0100101110101101.ORG	
Synthetic Performances .....	258/258
Ars Electronica Futurelab	
Second Life Stereoscopic VR Environment ...	260/260
Institut für erweiterte Kunst	
Second Krebs .....	261/261
Justine Cooper	
Havidol™ .....	262/263

## PROJECTS

Institute for Applied Autonomy with Trevor Paglen	
Terminal Air .....	264/265
Maia Gusberti, Nik Thönen	
SUNDAY Files .....	266/267
Christoph Mayer chm.	
The Invisible Camp – AUDIOWALK GUSEN ...	268/269

# Ars Electronica 2007

Graffity Research Lab	
L.A.S.E.R. Tag .....	270/270
MediaShed.org	
SPY-KITING .....	272/273
md4-200 Drone .....	274/275
OVERTURES Environmental Office .....	276/277

## INSTALLATIONS

Josef Klammer	
self-portrait with webcam .....	280/281
ENESS	
Crowd .....	282/283
Hiraki Sawa	
Trail .....	284/285
Paul Kaiser, Shelley Eshkar	
Pedestrian .....	286/287
Paul Kaiser, Shelley Eshkar	
Arrival .....	288/289
Janek Schaefer	
Vacant Space .....	290/291
Pablo Valbuena	
Augmented Sculpture v 1.2 .....	292/292
Peter William Holden	
Arabesque .....	294/295
Peter William Holden	
AutoGene .....	296/297
Demitrios Kargotis	
Dr. Whippy .....	298/299

## ARS ELECTRONICA FUTURELAB

Ars Electronica Futurelab	
Pixelspaces 2007: Onfield .....	300/301
Ars Electronica Futurelab	
Digital Pheromones .....	309/309
Ars Electronica Futurelab	
Code of Creativity .....	310/320
ITRI Creativity Lab	
Flow of Qi .....	330/331

## PERFORMANCES & CONCERTS

Opening Event Ars Electronica 2007	
more than memories .....	332/333
Kurt Hentschläger	
FEED .....	335/337
Perfect Strangers .....	338/339
Klangpark 2007 .....	352/353

Elisabeth Schimana	
IMA Salon #7 07 .....	354/354
Ray Lee	
Siren .....	358/358

## ARS ELECTRONICA ANIMATION FESTIVAL 2007

Ars Electronica Animation	
Festival 2007 .....	360/361

## EXHIBITIONS

M. Hochleitner, D. Buchhart, A. K. Hofbauer	
Acting in Utopia .....	368/370

## CAMPUS 2.0

Mischa Schaub, Institute HyperWerk HGK FHNW	
acar 2: basis for designing a neoanalog world .....	372

## ARS ELECTRONICA CENTER

Nicoletta Blacher	
My Museum—Your Museum .....	408/409
b.c.p.	
bubble cosmos .....	414/415
Nataša Teofilović	
s.h.e. ....	416/417
The Sancho Plan	
Spacequatica .....	418/419
M. Chikamori, Y. Kakehi, K. Kunoh	
hanahana .....	420/421
K. Burgener, J. Luedi, M. Nussbaum	
chic-o-mat .....	422/423
H. Ando, T. Yoshida, J. Watanabe	
SaveYourSelf!!! .....	424/424
Takahiro Matsuo	
Phantasm .....	426/427
Keiko Takahashi	
Diorama Table .....	428/429
Masato Sekine	
Ene-geometrix .....	430/430
Eisuke Kusachi, Junji Watanabe	
Slot Machine Drawing .....	431/431
Markus Kison	
Roermond-Ecke-Schönhauser .....	432/433
net.culture.space .....	434/434
Prix Ars Electronica 2007 .....	436/436
Biographies .....	440