

Table of Contents

Preface	7
Chapter 1 Introduction	9
Chapter 2 Distance and similarity functions	15
2.1 Metric data and scaling	15
2.2 Nominal, ordinal and mixed data	24
Chapter 3 Partitioning cluster algorithms	37
3.1 Heuristic methods	37
3.2 The sum of squared distance criterion	59
3.3 Invariant criteria	121
3.4 The multiple location-allocation problem	133
3.5 The sum of absolute distance criterion	148
Chapter 4 Hierarchical cluster algorithms	155
4.1 Divisive methods	155
4.2 Agglomerative methods	170
Chapter 5 Miscellaneous methods	195
5.1 Optimal presentation of profiles	195
5.2 The bond-energy method	203
5.3 Other methods	212
Bibliography	215
Index	223