Table of Contents

Preface: Reading Media Critically	
SHIRLEY R. STEINBERG	
ntroduction: Deconstructing the Corporate Media/Government Nexus	xvii
DONALDO MACEDO	
Part One: Reading Media Critically	
Chapter One: Critical Media Literacy, Democracy, and the Reconstruction	
of Education	3
DOUGLAS KELLNER AND JEFF SHARE	
Chapter Two: Preface to <i>The Myth of the Liberal Media:</i>	
An Edward Herman Reader	24
NOAM CHOMSKY	
Chapter Three: Word Tricks and Propaganda	27
EDWARD S. HERMAN	
Chapter Four: Toward a Democratic Media	36
EDWARD S. HERMAN	

Chapter Five: Critical Media Literacy for the Twenty-First Century: Taking Our Entertainment Seriously PEPI LEISTYNA AND LORETTA ALPER	54
Chapter Six: Chomsky, the Empire, and Media Literacy:Contextualizing Chomsky's "New World Order"	79
JOE L.KINCHELOE Chapter Seven: The New World Order	86
NOAM CHOMSKY	
Chapter Eight: Their Atrocities—and Ours (NATO Bombs Killing Innocent People) HOWARD ZINN	91
Chapter Nine: Language and Institutional Perversions in a Time of Painful Birth Pangs EDWARD S. HERMAN	95
Chapter Ten: Television Violence at a Time of Turmoil and Terror GEORGE GERBNER	103
Chapter Eleven: Media Knowledges, Warrior Citizenry, and Postmodern Literacies PETER MCLAREN AND RHONDA HAMMER	116
Chapter Twleve: Media Power (Per-)Formed: The Strategies of Communication Technology and Their Consequences to the Built Environment RICK DOLPHIJN	140
Chapter Thirteen: Visual and Verbal Thinking: Constraining and Enhancing Meaning PHILIP M. ANDERSON	149
Chapter Fourteen: Socialization in the Changing Information Environment: Implications for Media Literacy VERONIKA KALMUS	157
Chapter Fifteen: The Hyper-Reality That Never Happened: Expanding Digital Discourse	166
MARCUS BREEN	178
Chapter Sixteen: Media Mindfulness GINA M. SERAFIN	1,0
Chapter Seventeen: Alternative Media: The Art of Rebellion ZACK FURNESS	181
Chapter Eighteen: Reading Race, Reading Power C. RICHARD KING	197
Chapter Nineteen: Putting Reality Together: The Media and Channel One as a Platform of Antidialogic Cultural Action JOÃO PARASKEVA	206
Chapter Twenty: The Semantics of Connection and Alienation in Hyper-Reality ANTHONY M. ROSSELLI	222

Media Literacy ix

Part Two: Doing Media Literacy

Chapter	Twenty-one: Drowning Democracy: The Media, Neoliberalism, and the Politics of Hurricane Katrina HENRY A. GIROUX	229
Chapter	Twenty-two: Call Him a Terrorist, the Rest Is Covered: Political Murder in the U.S. Colony of Puerto Rico JOSÉ SOLÍS JORDÁN	242
Chapter	Twenty-three: The Aesthetic Pleasures of War: Understanding Propaganda in an Age of Television ANTONIO LÓPEZ	256
Chapter	Twenty-four: Pictorial Clashes on the Medial Body of Violence: Abu Ghraib, Nick Berg, and John Paul II BIRGIT RICHARD	273
Chapter	Twenty-five: Photographic Encounters of the Western Frontier KALLI PAAKSPUU	288
Chapter	Twenty-six: Hollywood's Curriculum of Arabs and Muslims in Two Acts SHIRLEY R. STEINBERG	299
Chapter	Twenty-seven: Culture Weds Capital: A Critical Reading of Gurinder Chadha's <i>Bride and Prejudice</i> SONIYA MUNSHI	316
Chapter	Twenty-eight: Bollywood Cinema and Indian Diaspora ADITYA RAJ	332
Chapter	Twenty-nine: Under Siege and Out of Reach: Steven Seagal and the Paradox and Politics of New Age Masculinity WILLIAM REYNOLDS	340
Chapte	rThirty: Buying and Selling Culture: Talk Show Content, Audience, and Labor as Commodities CHRISTINE QUAIL, KATHALENE A. RAZZANO, AND LOUBNA H. SKALLI	353
Chapte	r Thirty-one: Mobile TV and IPTV: Two New Forms of Television BENEDETTA PRARIO	368
Chapte	rThirty-two: Audiences Unmasked: Selling the Aboriginal Peoples Television Network FRANCES HEYLAR	378
Chapte	r Thirty-three: Hunting Down Indigenous Stereotypes Through Introspection ANIE DESAUTELS	388
Chapte	rThirty-four: "The toughest chick in the alien world": "Girl Power" and the Cartoon Network SANDRA CHANG-KREDL	395
Chapte	r Thirty-five: Just Like <i>Lizzie:</i> Consumerism, Essentialism, and the Domestication of Rebellion in Disney's <i>Lizzie McGuire</i> LARAINE WALLOWITZ	405

Chapter Thirty-six: Television's Mature Women: A Changing Media Archetype: From Bewitched to The Sopranos	422
MYRNA A. HANT	433
Chapter Thirty-seven: Bewitched the 1960s Sitcom Revisited: A Queer Read PATRICIA FAIRFIELD-ARTMAN, RODNEY E. LIPPARD,	433
AND ADRIENNE SANSOM	
Chapter Thirty-eight: Masculinities on <i>The O.C.:</i> A Critical Analysis of Representations of Gender ELIZABETH J. MEYER	454
Chapter Thirty-nine: Queer Youths Reframing Media Culture	463
ROB LINNÉ	
Chapter Forty: We're Here, We're Queer but Have You Dealt with It? Homosexuality in Today's Media JIMMY KALAMARAS	470
Chapter Forty-one: <i>Machinima:</i> Gamers Start Playing Director ROBERT JONES	486
Chapter Forty-two: Raging Against the Machine: The Internet and Teen Suicide TERESA RISHEL	492
Chapter Forty-three: CyBjörk: The Representations of Donna Haraway's A Cyborg Manifesto Within Björk's Music and Video ELEONOR BERRY	501
Chapter Forty-four: Croc This! Articulating Young Feminine Identity Through Lacoste	514
GIULIANA CUCINELLI	522
Chapter Forty-five: Call Center Job Advertisements in India PAPIA RAJ	522
Part Three: Media Literacy and Pedagogy	
Chapter Forty-six: The Need for Critical Media Literacy in Teacher Education Core Curricula	537
MYRIAM N. TORRES AND MARIA D. MERCADO	
Chapter Forty-seven: Literacy and Learning Through Digital Media: Education or Contradiction?	559
LESLIE B. MASHBURN AND JOHN A. WEAVER	
Chapter Forty-eight: "Diving into the Wreck": Mystory Writing to Enact Critical Media Literacy	567
CINDY MEYER SABIK, BETHANY DAVIN, CAROLYNE J. WHITE	
Chapter Forty-nine: School of (Punk) Rock: An Autobiographical Rant on Education ANTONIO LÓPEZ	576

Media Literacy	xi
Chapter Fifty: Punk Rock, Hip Hop, and the Politics of Human Resistance: Reconstituting the Social Studies Through Critical Media Literacy CURRY MALOTT AND BRAD PORFILIO	582
Chapter Fifty-one: Social Education and Critical Media Literacy: Can Mr. Potato Head Help Challenge Binaries, Essentialism, and Orientalism? ÖZLEM SENSOY	593
Chapter Fifty-two: Critical Media Literacy to Counter Muslim Stereotypes LEANNE JOHNNY AND SHAHEEN SHARIFF	603
Chapter Fifty-three: Toward Teaching Social Studies Through Critical Poststructural Constructs LEE ELLIOTT FLEISCHER	626
Chapter Fifty-four: In the Wake of Katrina: Teaching Immigrant Students Learning English About Race and Class in the United States DANIEL WALSH	644
Chapter Fifty-five: Advertising Pedagogy: Teaching and Learning Consumption MICHAEL HOECHSMANN	653
Chapter Fifty-six: Media Violence: Why Is It Used to Abuse Children? How to Oppose It and Win JACQUES BRODEUR	667
Chaper Fifty-seven: Critical Media Studies Meets Critical (Hyper-)Pedagogues KATHLEEN S. BERRY	687
About the Contributors	699